

AdoramaPix Releases Online Photo Book Sharing Platform Called Book Gallery

AdoramaPix offers a new way to digitally share and experience photo books with its Book Gallery section, available online and through an app for portable devices.

December 9, 2012 (FPRC) -- AdoramaPix Inc. (<http://www.adoramapix.com>), a leading photographic printing service for consumers and professionals, has unveiled their latest addition to photo books: an online community called AdoramaPix Book Gallery. The AdoramaPix Book Gallery offers customers another great option for sharing their photography. In the Book Gallery, users can share photo books they have created with the many other members of the AdoramaPix community. Those members can view, rate and comment on photo books they like. The AdoramaPix Book Gallery is available both through the main AdoramaPix website as well as through a free app for iPads and Android tablets. This interactive section helps both professional and amateur photographers share their own work and see the photographs of others. As an incentive, AdoramaPix is also offering \$2 in AdoramaPix credit to users for each completed photo book that they share through the Book Gallery.

AdoramaPix is well known for their professional-quality printed photo books. The printed photo books are beautifully made and valued by customers who have created them. The AdoramaPix Book Gallery, however, gives users an entirely new way to share their favorite photo books. While it is wonderful to show friends and family a physical photo book in person, sometimes that is just not possible. So for those who cannot view the photo books in person, the AdoramaPix Book Gallery offers an excellent alternative because it is a digital online extension of the physical photo book. Now customers can easily show photo books of their newest baby or most recent vacation to family and friends around the world. Even better, the AdoramaPix Book Gallery allows customers a way to reach new people through the open community of users. The Book Gallery also has social media integration, meaning you can share and comment on photo books through Facebook and other platforms like Twitter and Google Plus.

The AdoramaPix Book Gallery can be used in many different ways. Users can browse the galleries of photo books by most viewed, highest rated or most comments. They can add to the conversation by rating and commenting. At the same time, users can also browse by themes such as wedding, travel, seasonal as well as many others if they are looking for something in particular. Viewers can also search by specific tags such as family or animal, giving users even more flexibility. "The photo Book Gallery lets users determine their own experience," said Herman Klein, Director of AdoramaPix. "It is a powerful and versatile tool. Whether you are looking for inspiration in the photo books of others or seeking exposure and feedback for your own photography, this feature will connect you to others in exciting new ways."

Tablets are superb devices for viewing photographs because of the astonishing resolution of the screens. The AdoramaPix Book Gallery app makes the tablet another outlet for customers' photography. Through this exciting mobile app, customers have a great new photographic resource, backed by the trusted expertise and experience of AdoramaPix. The AdoramaPix Book Gallery app is currently available for free through iTunes and the Google Play store. The AdoramaPix Book Gallery is also available to computer users through the "Book Gallery" section of the AdoramaPix website, located at <http://www.adoramapix.com/app/publicgallery>

About AdoramaPix

AdoramaPix has been serving the needs of the photographic community for over fifteen years. Well known for the superior quality of their printing services and excellent customer support, they have become the lab of choice for professional photographers and savvy consumers all over the country.

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