

A Japanese and a German Garden Designer Collaborate on an eBook Project About Japan's Traditional Garden Culture

Under the title "Real Japanese Gardens", the website introduces 90 Japanese gardens to travelers and garden enthusiasts.

San Francisco, CA (FPRC) March 11, 2013 -- Tokyo-based garden designer Keizo HAYANO and German garden designer Jenny FEUERPEIL write short eBooks about Japanese garden culture. They focus on providing authentic, reliable information in combination with a great number of quality pictures at an affordable price. An eBook with 10-15 pages and 40-60 illustrations sells currently for USD 1.95.

Providing reliable information has the highest priority for the team. Before writing the eBook, both garden designers visit the garden and take pictures of the garden and its features. Up to 80% of the research is done using Japanese resources (books, journals and interviews).

"We want to show the world what real Japanese gardens look like. This is why we named the project Real Japanese Gardens," said Keizo Hayano. "Of course, everyone loves Kyoto's famous gardens like the Golden Pavilion or the rock garden Ryoan-ji. We want to build on that interest and introduce lesser-known Zen gardens as well as secret and private gardens to a wider audience."

"Before I came to Japan as a garden apprentice in 2010," said Jenny Feuerpeil, "I found it hard to find reliable information about Japanese gardens or traditional garden techniques like stone setting. Now I am researching and writing the books I wish I had when I started my journey. It is a dream job!"

Currently the website features basic information, pictures and directions to around 90 gardens in Japan. To date, 11 eBooks about famous, secret and private gardens have been published. Another 3 eBooks have been released about typical elements of a Japanese garden – the meaning of gravel patterns and traditional fences. The first eBook in the plant category is an introduction to the varieties of Japanese bamboo. An eBook about moss in Japan will follow.

About us:

Keizo Hayano is a Japanese garden designer with 20 years of experience under his belt. He is the owner and head designer of the garden design studio Niwashyu in Shibuya, Tokyo (www.niwashyu.jp). He studied the fine arts at the Kyoto City College of Arts and loves small intimate gardens that soothe the soul. Member of the Japanese Association of Garden Designers.

Jenny is a German garden designer who came to Japan hoping to soak up the essence of Japanese design. After leaving her job at a global IT company, she studied garden design in Chelsea, London and founded the garden design label Dendron Exterior Design (www.dendronexteriordesign.com).

In 2010, she decided to go to Japan to learn the Japanese garden tradition first hand as an apprentice in a garden maintenance company near Tokyo. She loves the rough texture of natural materials, the boldness of stone arrangements and dry landscape gardens.

"We love Japanese Gardens. And we want the world to know more about Real Japanese

gardens.●h

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Real Japanese Gardens

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