

## **Derby Cosmetics Creates New Web Store After Successful Run on eBay**

*Derby Cosmetics Ltd., announces that the Long Island N.Y. based cologne and fragrance retailer is now doing business on its own website after a successful run as an eBay retailer.*

August 19, 2013 (FPRC) -- Hicksville, N.Y. - Derby Cosmetics Ltd., the Long Island N.Y. based fragrance retailer, has expanded its business from eBay onto its own online retail store following a successful run on eBay. With the launch of its own website, Derby Cosmetics will now be marketing its wide selection of perfume, fragrances and cologne, as well as their extensive line of minis and tester fragrances from [www.derbyfragrances.com](http://www.derbyfragrances.com).

The launch, says one Derby company spokesman, will allow the company to expand and more closely manage customer needs. "With over 67,000 customers offering feedback on eBay and a 99% positive rating, we figured it was time to expand the business to our own website."

Shoppers visiting the new Derby Cosmetics website will find a full line of perfumes and cologne, all of which come in a variety of sizes - an especially popular option since the implementation of more stringent restrictions on carrying liquids when traveling by plane. Anyone who has had their favorite fragrance or cologne confiscated at the airport because of these travel regulations will certainly appreciate the fragrant options offered by Derby to comply with the rules while still having their favorite perfume onboard to freshen up in-flight.

"Size matters," as they like to say at Derby Cosmetics. Offering customers the ability to carry their own favorite scent with them wherever they go is a luxury that should never be taken too lightly. Whether you need to refresh after the gym or if you're out with friends, family or on a date, Derby samples and minis are ideal to carry in your car console, in a lady's purse or a man's pocket.

Derby's sample sized fragrances are popular simply because they give consumers an ideal, inexpensive way to keep an assortment of fragrances on hand to satisfy any and every mood or occasion, whether to feel fresh and light during the day or prepare for a seductive night out.

Derby Cosmetics' online shoppers will also find many rare, discontinued and hard to find fragrances on the company's new online store. The mini-fragrances and other products also make amazing stocking stuffers, additions to birthday gifts, great gift basket items and are a fresh idea for organizing perfume parties or perhaps a unique theme for a bridal shower.

About Derby Cosmetics Ltd.: Long Island, New York-based Derby Cosmetics Ltd has more than 25 years experience in the fragrance industry, purchasing 100% guaranteed designer fragrances from the same suppliers for the past 15 years. The company's complete lineup of products can now be found on their new website [DerbyFragrances.com](http://DerbyFragrances.com), which includes both men's and women's fragrances and cologne in a variety of sizes.

For more information about Derby Cosmetics Ltd., visit their website or call 516-433-1625.

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**Keywords**

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