

Brand New Online Shop Solves the Stress of Shopping for Boys Clothing

Busy mums nowadays lead very stressful lives. trying to juggle their time between kids, partner, work, shopping and cooking. The boysclothingstore is created to take away her stress when shopping for kids clothes.

September 25, 2013 (FPRC) -- Is there anything more stressful for parents than to shop for clothes for their boys? Dragging an uninterested and bored child into a department store to buy clothes for him is close to impossible. Junior is running through the aisles making ambulance noises and his older brother is too busy with his Nintendo to even hear any question directed at him. Boys Clothing Store is here to help. It is a brand new shop where parents can forget the stress of high street shopping malls and simply sit down with a 'cuppa' to select the nicest clothes from a wide selection of high quality brands.

At Boys Clothing Store, you will find many of the same brands as in the department stores ranging from Nike, Adidas, Vertbaudet and Yoox as well as other parent and child favourites such as Mothercare, Bhs, Debenhams and Asda's George. There are garments and shoes to fit every taste and purse. The only difference is that you won't have to walk miles and miles through high streets and shopping malls with a couple of kids in tow, to make it to the boys clothes section which is hidden in the back behind all the pink dresses and flowery girl clothes.

It is rare to find a retailer that has a full collection of boys clothes. Most of the time, there will be a large section for women's clothing, a good size section for men and at first glance a decent size children's section. But most of the time, when you start looking further, 70% of the children's section is girl clothes, leaving only a few racks for some uninspiring Boy Clothes of which half the sizes are missing. No wonder junior finds clothes shopping boring. Boys Clothing Store offers more than 46,000 items from more than 70 retailers. Now, there's a decent selection to choose from and surely there is something in there for your favourite young man.

Browsing has been made easy, as shoppers can select categories of clothes, such as boys jeans or smart casual shirts, Wellington boots or school trousers. Shopping by brand or by price range is also possible using the handy a search parameter.

Who is behind Boys Clothing Store? Paul and Christina are partners in life and in business. They have seven year old twins (a boy and a girl) and know exactly the joys and pains of running a household on a day to day basis. They know first-hand how it feels to be challenged by having to replace old garments and shoes because little knees started peaking through a pair of threadbare favorite trousers, or red toes that have been pressed into a shoe that was suddenly too small. With a son who has officially declared that he HATES clothes shopping, they are skilled in finding alternative ways of still dressing their children in great looking attire.

If you would like to share your shopping joys and sorrows you can contact them here: contact@boysclothingstore.co.uk.

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