

Zimbrick Communications Adds New Client to Roster

Relationship with Entrée Press deepens firm's experience with authors

November 26, 2013 (FPRC) -- Zimbrick Communications (ZC), a marketing and communications consultancy, today announced a new client addition to its roster: Entrée Press, LLC, publisher of the cookbook series "Play with Your Food!™"

"ZC understands what it takes to showcase the distinctive concept and style of Entrée Press as we introduce new products." said Quentin Erickson, author of the cookbook titles and a career publisher. "They are a vital partner as we expand our product line and differentiate our offering in a competitive market."

"It is exciting to work with Entrée Press and bring its series of cookbooks to the marketplace," said Darcy Zimbrick, principal of ZC. "We are incredibly proud of this new client win and look forward to delivering compelling content and stories for the brand."

ZC will provide strategic planning, content development, product editing, marketing, media relations, and social media support. Entrée Press plans to launch new cookbook titles in addition to the four titles currently available. More information about the product is available at <http://entreepress.com/the-cookbooks/>

###

###

About Entrée Press, LLC

Entrée Press is dedicated to helping home-based cooks derive more enjoyment from cooking by encouraging experimentation and improvisation.

Media resources are available at <http://entreepress.com/press-media-articles-company-info/>.

About Zimbrick Communications

Zimbrick Communications is a Saint Paul, MN strategy, marketing and media consultancy. The firm applies disciplines from corporate and client communication to work one-to-one with entrepreneurs, authors, small business owners and thought leaders to tell their story and connect with people.

406 Wacouta St., Suite 207
Saint Paul, MN 55101

T 612 723-2131

darcy.zimbrick@gmail.com
www.zimbrickcommunications.com
@zimbrickcomm
facebook.com/zimbrickcommunications

Contact Information

For more information contact Darcy Zimbrick of Zimbrick Communications
(<http://www.zimbrickcommunications.com>)
612 723-2131

Keywords

[Entrepreneurs](#)

You can read this press release online [here](#)