

## **Windings Inc Celebrates Five Years of Employee Ownership**

*The anniversary of being 100% ESOP was recently celebrated at the headquarters in New Ulm*

March 10, 2014 (FPRC) -- New Ulm, Minnesota, United States, March 10, 2014 –Windings Inc; manufacturer of coil windings and custom and specialty motors and generators has been in business as a 100% employee owned company for over five years now. The anniversary date was December 31, 2013 but due to the busyness of the holiday season the company recently celebrated in February.

Being 100% ESOP, (Employee Stock Ownership Plan), has brought many positive changes to the Windings Inc. Culture and also to the growth of the business. Jerry Kauffman, President and CEO of Windings Inc, had this to say about the Employee Owners, 'There is a great pride of ownership among our EO's and an added level of engagement. They want to understand how the business works and they want to know how the business is doing. The intrinsic motivation makes an easy connection between the importance of the work put out by the EO's; why it is important to them, and why it is important to the company.'

This genuine motivation does not go unnoticed by visitors of Windings Inc either. Customers routinely comment on the culture, and how the EO's talk to them. They also mention that the employee owners are very knowledgeable and offer ideas on projects. It is evident to visitors and customers of Windings Inc that the employee owners enjoy their work and how they can contribute to their customers' success.

Windings Inc. vision is to 'grow the value of the enterprise while being remarkable'. The quality found in the stators, rotors, and motor/generators builds are the highest they can be because of the workmanship that goes into each unit. This hand craftsmanship also brings affordable pricing to the customer.

About Windings Inc.

Celebrating nearly 50 years in the manufacturing industry, Windings, Inc is a 100% Employee Owned company headquartered in New Ulm, Minnesota with three manufacturing facilities including one plant in Sonora, Mexico. Specializing in high-tech custom stators, rotors, motors and generators Windings places special emphasis on built-to-spec prototypes and low quantity runs with the added ability to fulfill large run requests.

Windings, Inc is ISO Certified, ITAR Certified and AS9100 Certified. Windings has produced and supplied critical components to manufacturers in the motion control, medical, avionics, aerospace, defense, power generation and automotive industries.

Windings, Inc corporate headquarters is located at 208 North Valley Street, New Ulm, MN 56073. Phone: 507-359-2034 or visit [www.Windings.com](http://www.Windings.com)

###

### **Contact Information**

For more information contact Jason Retzlaff of Windings Inc (<http://windings.com/>)  
507-233-2034

**Keywords**

[coil windings](#)

[stators](#)

[rotors](#)

You can read this press release online [here](#)