

Labelnet Extends a Warm Welcome to New Sales Manager Simon Ewles

After conducting a widespread search for the right candidate in recent weeks, Labelnet have recently appointed Simon Ewles as the company's sales manager.

March 19, 2014 (FPRC) -- The team at Labelnet are delighted to announce that they have appointed Simon Ewles as the company's new Sales Manager.

Managing Director Neil Southgate recognised that evolving the business through developing new business relationships is going to be key to Labelnet's development in 2014, and so an extensive search was undertaken to find the right person for the job.

Simon impressed the management team with his comprehensive application and covering letter, which detailed all of his achievements to date. After his very first interview, Neil was confident that Simon possessed all the necessary skills and experience needed to drive this division of the company forward.

Labelnet have set in place some ambitious turnover targets for the coming quarter and feel that Simon is more than capable of ensuring that the company stays on course to meet expectations. "We expect to use his industry expertise and extensive experience to devise and implement a growth plan that will lead to significant expansion as we continue to develop our product offering," Neil explains.

Whilst Simon hasn't directly worked in the self-adhesive labels industry, his experience does include working with non-adhesive printed tapes and he has a strong working knowledge of the flexographic printing process, which sits at the heart of everything Labelnet has to offer.

Simon's previous appointments include selling products such as flexo printed plastic tape, tree tubes and ground work mouldings in the plastics extrusion industry.

Another professional trait that drew Neil to Simon is his demonstrable passion for assisting in the growth and development of small to medium sized enterprises. Time and time again Simon has demonstrated his ability to grow sales on an enormous basis. In 1999, Simon started out as a sales administrator for a leading manufacturer of non-adhesive printed tape; after working his way through the ranks, he was promoted to Sales Director and whilst holding this position grew the company's turnover from £3 million in 2005 to £17 million in 2013.

His ability to forge strong relationships with clients, combined with his passion for promoting new and exciting, products leaves no room for doubt that Simon will have a huge impact on Labelnet's sales figures.

Neil and the rest of the team are looking forward to working with Simon in the coming months to ensure revised sales targets are met and are confident that their new acquisition will lead to a wealth of new opportunities for the business.

Labelnet is a leading UK manufacturer of self-adhesive labels, swing tags, admission tickets and other associated products. The company is based in Ongar, Essex but extends its services nationwide. Since 1999, Labelnet has been providing exceptional service to customers from a wide

range of industry verticals, specifically the food packaging and pet product packaging sectors.

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