

RedMart, Singapore's Leading Online Grocery Service, Announces On-Time Delivery Guarantee

\$5 will be credited to a customer's account, if the grocery order is delivered earlier or later than the customer's chosen 2-hour time slot.

Singapore, February 12, 2015 (FPRC) -- RedMart today announces that they are launching an on-time service guarantee, whereby if a customer's grocery order is not delivered within their chosen 2-hour time slot, \$5 will be credited to the customer's account. RedMart is the first and currently only online grocery service in Singapore to offer this guarantee.

"Our mission is to save our customers time and money for the important things in life. Delivering their groceries on time, every time, is core to that mission", said Roger Egan, RedMart's Co-founder & CEO. "That's exactly why we're launching the guarantee - to demonstrate our commitment to on-time deliveries and to show that we truly value our customers' time".

The guarantee works by automatically crediting \$5 to the customer's account if the order is delivered earlier or later than the customer's chosen 2-hour timeslot. The customer confirms the delivery time by signing on the RedMart delivery representatives' mobile app.

Vikram Rupani, RedMart Co-founder & COO said, "We have been investing heavily in our delivery operations in terms of technology, assets and people. We are now in a position to be able to commit to an on-time delivery guarantee and we will continue to innovate as Singapore's leading online grocery delivery service."

Delivery is free for purchases of \$75 and above. Customers get to select a two-hour delivery slot between 10am and 10pm, seven days a week.

RedMart offers a wide array of products, ranging from fresh produce, meat and seafood, bakery, health and beauty products, household essentials, baby products, alcohol to the latest Chinese New Year items. Nearly 10,000 products are just a mouse-click away at an affordable price.

RedMart

RedMart is a Singapore-based online grocery service that offers competitive prices on nearly 10,000 products, with the convenience of free home delivery (for orders \$75+), 7 days a week in 2-hour windows. To find out more, please visit <http://redmart.com/>

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Keywords

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