

Teaching Life-Saving Lessons With Medical Moulage: Genius Pairing of Gruesome and Artistic

A young woman is using her artistic talent and unique life experience to teach valuable life-saving lessons to civilians, emergency responders, and the US military. She has turned to crowdfunding, an innovative outreach process, to spread the word and seek support for her project.

Taylor Wilmering has just released a new project titled “Got Moulage? Saving Lives With Stage Blood”. The project is now live on the crowdfunding website IndieGoGo for everyone to see and be a part of.

Since 2007, Ms. Wilmering has been a scenario role player and moulage artist to train medical responders and the US military. She relies on her extensive knowledge and very unique personal experiences to provide quality training.

Moulage is an art form that is both creative and gruesome, in which artists create very realistic-looking mock injury effects for training purposes. This allows responders to become more familiar with what an injury or condition would look like, and receive hands-on practice in providing assessment and treatment. These scenarios prepare them for any number of situations that they may face. Moulage is used to train everyone from military combat medics, to ordinary civilians in basic first aid classes.

The focus of this campaign is to raise needed funds that will be used to purchase more advanced moulage supplies required for upcoming projects. “Having these supplies will open up many more opportunities. More project opportunities means more people receiving training in important life-saving skills to help themselves and others,” she says.

Crowdfunding enables people to gain exposure and ask the general public for the funding they need to launch or expand a business or project. IndieGoGo and Kickstarter are the world’s most established crowdfunding platforms. Using these websites, the creator sets up a project page, gives a target amount of money to be raised, and explains how the funds will be used. Anyone can contribute funds to any project they choose. Contributing gives people the opportunity to participate in a project or idea that they are excited about. Perks are incentives and rewards offered in exchange for pledge donations to the campaign.

In the case of Ms. Wilmering’s campaign, backers can get an inside look at the world of emergency response training. Anyone who has ever been curious about the training that responders go through to prepare them to serve citizens will be interested to see what this entails. The perks are unique and interesting: Backers who contribute are able to request a moulage creation, design a scenario to be brought to life in training, or even play a hands-on part in the training.

Take a look at what this project is all about. For more information, visit the project’s IndieGoGo page at <http://www.tinyurl.com/gotmoulageproject>.

Every drop in the bucket, no matter how small, makes an impact. For those who cannot help with

donations, “likes” and “shares” on Facebook, Twitter, and other social media platforms are also extremely beneficial.

You may reach Ms. Wilmering by phone, email, or Twitter account (@TNW_24) if you would like to contribute to the campaign or want more information.

Contact Information

For more information contact Taylor Wilmering of <http://https://taylorwilmering.wordpress.com/>
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