

Entire Contents of Hotel to be Sold at Auction

Pro Auction of Bath announces an auction of the entire contents of Walton Cottage Hotel & Suites in Marlow Road, Maidenhead, West Berkshire SL6 7LT. The entire contents will go under the gavel over a two day auction and will encompass everything at the premises, from the 72 superbly appointed rooms and suites, all guest areas, including the bar, foyer areas, restaurant, full commercial kitchens, on site laundry and the gardens and open spaces on the 8th & 9th April 2015.

March 3, 2015 (FPRC) -- The sale will be live from The Hotel premises, and webcast over the internet via the BidSpotter platform. Viewing is available to the public on the 7th April 2015 and prior to the sale commencing each day at 10.30am on Tuesday and Wednesday.

McCarthy & Stone, following consultation with local residents, community representatives and Windsor & Maidenhead Council's planning officers has submitted a planning application to the Council to redevelop the site with a development consisting of 61 Assisted Living (Extra Care) apartments. In addition, the proposals will include attractive landscaping and planting on the site with a high-quality landscape plan.

The event offers both the hospitality industry and individual buyers an unrivalled opportunity to purchase the contents of this first class hotel at a fraction of new replacement cost. The property, has recently had an extensive led refurbishment and the lots offered are in impeccable order. Items of note include the contents of the quality 72 hotel rooms and suites and the contents of lobbies, offices, modern fully equipped kitchens, together with crockery, cutlery, soft furnishings, boilers , laundry equipment, housekeeping and back of house are to be included within the sale. In total, there are over 1,300 lots – constantly upgraded to meet the requirements of a hotel of the Waltons position, and follows the sale of the land to developers McCarthy & Stone.

The two day auction takes place over two days commencing 8th April 2015 at Marlow Road, Maidenhead, West Berkshire SL6 7LT at 10:30am. The auction will also be available via a live webcast. The viewing takes place from 8.30am-4.30pm on 7th April 2015. Online bidding is possible through www.bidSpotter.co.uk . Catalogues are available by calling (44) 01761 414000 or via a download from the auctioneers website.

Mark Flynn of Pro Auction comments: "The sale presents a rare opportunity to acquire quality assets quickly and cost effectively given such a large quality hotel, It is possible for bidders to buy the entire contents of the bedrooms with three types of accommodation schemes to attract a variety of buyers and scales of purchase, accommodating the quality of a classic hotel, given we are selling everything within the hotel we expect the sale to be of interest to a wide base of other hoteliers and people in the hospitality industry generally.

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