

## **ROI Land Investments, Ltd. Announces Appointment of Andreas Brand to Company Office**

*Mr. Brand will be contributing experience to the team as Deputy Vice President of European Investor Relations, publishes [roilandinvestments.com](http://roilandinvestments.com).*

Montréal, Québec -- November 9, 2015 (FPRC) -- Concentrating on vacant land acquisitions, one of the most neglected sectors of the real estate market, ROI Land Investments, Ltd. (OTCQB:ROIL) has established a track record spotlighting their ability to handle complex transactions and generate growth stocks via their investment ventures. As a prominent and diversified real estate land investment and development company, the business has made numerous headlines this year alone. Today, company spokesperson Brad Nelson announced the appointment of Andreas Brand as Deputy Vice President, European Investor Relations, effective September 1st.

"ROI's growth strategy continues to resonate with investors. By targeting areas with favorable demographic and economic trends and focusing on acquiring land that is ready for development, we operate in an under-served niche of the real estate industry that provides strong risk-adjusted returns," said Sami B. Chaouch, Chairman of ROI. "The addition of Andreas to the ROI family will allow us to increase awareness of the Company among investors in Europe, particularly in Germany, where we believe there is a strong appetite for equity investments in ROI's common stock and debt investments secured by individual projects."

Mr. Brand brings more than 25 years of experience in financial planning and pension management to the company. Prior to teaming up with ROI investment, he was employed at Deutsche Bank in Germany, choosing investments and providing consulting services for pension funds. Previous to that, he served as sales director at Hamburger Sparkasse, overseeing a team of financial advisors there. Mr. Brand has also provided counsel for a number of CEO's and board directors in the financial planning context.

The ROI Land Investments, Ltd. business model focuses primarily on purchasing land qualified for further development. From this initial point, their team proceeds to file applications for acquiring rights to development and then turns to companies within their network for outsourcing various branches of their engineering and construction plans. Once this has been completed, properties are sold for significant profits to development authorities.

"I am excited to join ROI and help the firm expand its investor relations activities in Europe," said Mr. Brand. "With a number of projects in development in North America and the Middle East, the Company has a compelling story to tell. I am eager to work with ROI's exceptionally talented management team to build a communications platform that will broaden awareness among current and potential investors."

About ROI Land Investments, Ltd.

ROI Land Investments, Ltd. (ROI) is a diversified real estate investment company specializing in land development. ROI's business model consists of acquiring attractive land developments free of zoning restrictions, obtaining the necessary development permits, outsourcing the development of the infrastructure and profiting from the sale of the subdivided land units to known large regional developers.

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