

MEDIA ADVISORY: MBMA 2015 Annual Report Now Available for Building Design and Construction Audiences

The Metal Building Manufacturers Association (MBMA) announces the release of its 2015 Annual Report, which gives build-design professionals helpful information about MBMA's latest cutting-edge initiatives and programs.

January 7, 2016 (FPRC) -- CLEVELAND, OHIO – www.mbma.com: The Metal Building Manufacturers Association (MBMA) has released its 2015 Annual Report, which highlights the technical research, sustainability innovations, industry advocacy, safety preparation and educational programs the association has undertaken over the past year. The report, entitled A New Choice, is a valuable resource for anyone involved in the low-rise commercial building market or who works with metal building systems. It is now available for free download at www.mbma.com/Annual_Reports.asp.

Metal buildings: A “New Choice” solution for more projects

“MBMA serves as the nation’s leading authority in the metal building systems trade, with highly skilled leaders working alongside other industry experts to effectively achieve new measures of growth and innovation. MBMA’s successful leadership model is highlighted in the 2015 Annual Report, which details many of the research initiatives and educational programs the association is undertaking,” says Brad Curtis, MBMA Chairman. “MBMA’s mantra is to ‘Educate, Innovate and Elevate.’ As with years past, in 2015, MBMA fulfilled our mission to demonstrate how sustainable, energy-efficient metal building systems materials are the preferred choice in the low-rise construction market.”

Continued technical leadership

MBMA continues its leadership in the industry with a number of new and continuing research projects in 2016. The organization has invested a great deal into augmenting engineering expertise, enhancing manufacturing processes, and improving building quality. MBMA projects are often undertaken in coordination with major universities and engineering schools throughout North America, and include such topics as seismic performance, wind loads, structural performance and connection design. The information detailed in the Annual Report provides essential information for owners, builders, contractors, architects, specifiers and code officials. MBMA is also working on several new educational resources to go along with its existing design guides and manuals.

Founded in 1956, MBMA serves manufacturers and suppliers as it works to promote the metal building systems industry. Its membership represents more than \$2.4 billion in annual sales and accounts for approximately 52% of the total non-residential low-rise construction market in the United States. The association provides a wealth of technical information on its website, www.mbma.com, for anyone who works with or is interested in metal building systems, and publishes numerous technical manuals and design guides.

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NOTE TO MEDIA: For flexibility in use by media sources, the MBMA 2015 Annual Report can be tailored to fit the needs of both print and online audiences, or it can be featured in its entirety as an online exclusive and to bring value-added content to your website readers. If you would like the report in multiple formats, please contact Daniel Walker at the phone number above.

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