

## **Areesh announces rebranding of his blog 'homspk.com' to 'techsavvyguy.pk'**

*Areesh Ishtiaq, a new age blogger, rebranded his blog from 'homspk.com' to 'techsavvyguy.pk' to reach out to the Pakistani audience where he gives tips and tricks regarding Internet and Computer, Technology, Social Media and Much More*

February 28, 2016 (FPRC) -- The creator of the blog 'techsavvyguy.pk', Areesh Ishtiaq, believes that every individual should have an easy access to gain knowledge about the tips & tricks of using internet technology, creating a social media presence and other basic technical hacks. The passion for that dream made him create this blog, specifically for other tech lovers like him, who actually want to learn technology tips on various domains.

The blog was officially launched in August 2015 under the domain name 'homspk.com'. Within a very short span of time, the blog gathered a large, loyal following and thousands of traffic from worldwide and was greatly liked by the audience; however Areesh wanted to build a local (Pakistani) audience and hence decided to rebrand his blog under the new domain "'techsavvyguy.pk'" early this year. The reason he chose this domain name is because the tech lovers out there can instantly connect with the blog name & would want to reach out for its content.

Driven by his passion for technology, Areesh had accumulated immense knowledge over the past many years which he decided to share through his blog. The blog offers you a wide range of solutions on computer hacks, digital marketing, SEO, WordPress tips, smartphones utilities & basic technology hacks of life.

"With Tech Savvy Guy, you can have education about the basic technology hacks," explained Areesh. "The blog will take you through the technical side of computer and internet. I want to make people take Internet and computer professionally as a living, and not just for entertainment. I believe that techsavvyguy.pk will expand horizons in near future and will become an important site for anyone seeking online technical hacks."

techsavvyguy.pk has an uncluttered user interface and can be browsed through effortlessly. All the main sections are categorized on the top. You can opt for getting notified about the latest updates delivered to your inbox by joining the site's newsletters.

About techsavvyguy.pk: "techsavvyguy.pk" is a tech lover's blog, founded by an young Pakistani boy - Areesh Ishtiaq. The blog is primarily meant for the Pakistani audience, however anyone can have access to the awesome technology hacks available on the site. The blog has its social media presence on:

Facebook: <https://www.facebook.com/techsavvyguy>

Twitter: <https://twitter.com/muhammadareeshk>

Youtube: <https://www.youtube.com/user/areeshkhan54>

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