

New On-Line Radio Show Shares Experts Hints & Tips

A new on-line Radio show have been launched in Australia to help local business owners communicate with their customers and attract more business

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This week saw the release of a new service on the Australian marketing space where listeners can now listen to their local experts in any particular industry and learn from their expertise.

Topics covered so far include, Adventure Travel, Selecting the right Cruise, establishing Not For Profits, The power of Internet Marketing and home ownership

New interviews are being added everyday so there is certainly a likelihood that there will be something of interest there for everyone.

The plan for the new service is to grow the library of interviews quickly so that both the content providers and the listeners will gain value, the interviewees from the exposure to their client base and the listeners from the expertise and advice the experts share.

Right now everything is under the same category but as feedback is received from the listeners more categories will be added and the appropriate experts sought to supply the content require.

This is a free to access service where all you have to do is attend, select the topic and sit back and listen.

The service is the brainchild of Fred Gillen from Melbourne, Australia, who is a recognized public speaker, author and serial entrepreneur with decades of business experience that he brings to the table.

Fred expects that this new venture will grow into the go to place online for all your business advice, hints & tips. Go check it out

Contact Information

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