

New Window Marketing releases bespoke marketing packages for SMEs

Just as the school starts, so as businesses get back to normal after the summer holiday season in the UK. New Window Marketing, a digital marketing agency based in London, has released brand new marketing packages for small and medium businesses to help them cut through the noise of so many marketing channels and find their path to success.

September 8, 2016 (London) -- Francis Kolms, Director at New Window Marketing, realised that there are so many small and medium companies who try doing bits and pieces of marketing themselves but often fail in their efforts or produce negative return on investment. It's normally due to the lack of experience or poor planning. Also, the availability of so many marketing channels and media just makes it more confusing for the SME to focus on the right channel that would work for them.

New Window Marketing, seeing the opportunity, decided to develop special marketing packages that would suit SMEs and won't break their bank. The digital marketing agency has created three main packages: 'Essential Branding' package that costs only £265+VAT and it includes the essentials that are needed for start-up businesses - logo design, business stationery design, leaflet design and set up of social media profiles; and for or businesses that are already running they have developed a Starter package at £650+VAT and a Superstarter package at £950+VAT. Both packages are built on experience and offer Search Engine Optimisation, Brand Management, Consultation, Social Media Marketing and many other services. They are ideal for businesses that are not ready to hire a new marketing manager, but want to actively market their companies to the market.

If a new marketing person is what you are looking for, but you're not sure if you want to hire a full-time employee, then New Window Marketing digital marketing agency's packages can be ideal for your business - they cost less than a full-time marketing employee and deliver a comprehensive marketing service for small and medium businesses.

Get in touch with New Window Marketing by visiting their website www.newwindowmarketing.com or write an email to contact@newwindowmarketing.com to find out more.

Contact Information

For more information contact Francis Kolms of New Window Marketing (<http://>)
+44 (0)2034881060

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