

## **Thermalabs Snowflakes T-Shirt Hits the Market**

*Thermalabs Snowflakes T-Shirt is now available in the market.*

October 27, 2016 (FPRC) -- Thermalabs has introduced yet another beach-related product. This is a custom T-Shirt that has been custom-designed to suit the needs of beach goers. This is the fourth T-Shirt product that the company is announcing in the last two months, amid an intensive drive to flood the market with top quality beach-convenience products.

Thermalabs is a leading player in the global beauty industry. The company opened its doors three years ago, back in 2013. It started out as a small firm that created awareness against skin cancer and promoted proper skin health all the same. Eventually, the little-known firm was able to secure enough funding and research to start producing actual skincare products. The firm's initial release was a tanning lotion known as the original self-tanner. It was a highly organic and natural product designed from crucial ingredients such as Aloe Vera and Green Tea. Following an ingenious marketing pre-drive that involved highlighting the product's unique benefits over the competition, Thermalabs managed to sell over 1000 units of this product within the first 24 hours in the market. This was no mean achievement for a firm of its size (and age). The media frenzy that this outstanding sales record generated helped set the stage for the success of the company's future releases.

Thermalabs is today headquartered in New York, but operates a chain of production plants in other parts of the world, with the main one being in Israel. The firm has managed to supply the worldwide beauty market with no less than 30 premium products. These include self-tanners, tanning accessories, sunscreens, moisturizers, and a lot of other products. In recent times, though, the company has been spreading its arms to other niches and industries. The firm recently opened launched Organic Healthcare, which is an entirely new sub-brand that will focus on healthcare products based on natural ingredients.

Thermalabs has been increasingly focusing on beach-related products in recent times. The company's beach tent happens to be one of the most popular in the market. It has also said that it is working on at least 5 premium beach chairs and a single beach bed that will help enrich the beach experience for its customers around the globe. Thermalabs beach T-Shirts are designed to match-up the beach experience. They are labeled with fascinating beach and fun-going themes and can be worn with any pair of flip flops.

The new T-Shirt is 100% cotton. It is labeled 'Who needs Snowflakes when you have Seashells'. It is available in a variety of colors, from blue to green and black to gray. There are also sizes for both men and women, as well as kids. The T-Shirt is a lightweight, classic fit. It features a double-needle sleeve, as well as a bottom hem. According to Thermalabs, it's a perfect way to get serious about making the best out of summer, while at the same time pretending to forget that winter is coming.

### **Contact Information**

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### **Keywords**

[beach T-Shirts](#)

[custom T-Shirt](#)

[Who needs Snowflakes when you have Seashells](#)

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