

Thermalabs Launches Its Beach Please T-Shirt

Thermalabs has introduced its Beach Please T-Shirt.

October 27, 2016 (FPRC) -- Cosmetics bigwig Thermalabs has introduced yet another beach t-shirt. Going by the label 'Beach, Please', the new T-Shirt is a classic addition to the company's existing range of top-quality beachwear. Over the last few weeks, the company has been introducing one beach-related product after another, following up on its promise to focus on beach convenience. Thermalabs has also said that it's working to supply more beach tents, in addition to its popular Anti-UV beach shelter tent.

Thermalabs is a leading player in the global cosmetics space. The company was established sometimes in 2013, starting out as an ambitious enterprise that created awareness against skin cancer and other serious skin ailments. Soon after, Thermalabs was able to pool the funding needed to commence full-blown production. The company's first ever product was a self-tanning lotion that became an instant hit. Known as the 'Original Self Tanner', this product charted the success path that has made Thermalabs the company it is today. By the end of the first year in the market, Thermalabs had launched 3 bestselling products (Original Self Tanner, Glow2Go tan wipes, and Ultimitt tan applicator mitt) and had amassed over 50, 000 happy customers from all over the world.

The company is today a major operation that's characterized by distinct sub-brands. Thermalabs established its Supremasea sub-brand in 2015. This is an entire, semi-autonomous division that markets the company's products based on Dead Sea minerals. Tent World, Thermalabs second sub-brand, is in charge of all tents-related products, while Thermalabs Organic Healthcare dwells on the production and marketing of bio-organic healthcare products.

The launch of the new beach T-Shirt is in line with Thermalabs promise to introduce more beach convenience products. The company's premium beach tent is arguably the best in the market. It features a protective coating that keeps off the sun's harmful UV radiation and is equipped with external sand storage bags to keep the tent stable. The product is also laced with an extra-soft bottom to provide comfort to kids and can be instantly opened for use within seconds. Thermalabs has indeed marketed its beach tent as the ideal place to hide or relax after spending some fun time in the water at the beach.

The 'Beach, Please T-Shirt' features an image of a sunglassed pineapple that somehow blends with the beach experience. The bright yellow and green colors blend to make it a unique t-shirt for the beach environment. Like all other T-shirt products that Thermalabs has introduced before, this product is 100% cotton. It's machine washable cold with like colors at a dry low heat. It's also lightweight and fits snugly. The double-needle sleeve and bottom hem illustrate the design of the T-shirt, making it more appealing. It can be worn with any pair of flip flops and is available in a variety of colors and sizes for men, kids, and women. Currently, the T-shirt is selling at an introductory rate of \$12.99 on global e-tailing marketplace Amazon.

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