

## **Thermalabs Finalizing Work on Brand New Beach Tents**

*Thermalabs is in the final stages of introducing brand new beach tents.*

October 27, 2016 (FPRC) -- Cosmetics bigwig Thermalabs has revealed that it's finalizing work on new beach tents that will hit the market any time from now. The company had promised to add to its already popular anti-UV beach tent by June this year. However, following a frenzy of product releases and new developments in the firm, Thermalabs was unable to meet this deadline. The firm's coordinator in charge of marketing, a Mr. Alex Howard, has said that the firm is now ready to fulfill its promise to beach goers.

Thermalabs is a leading firm in the global cosmetics space. The company started out producing top-notch self tanning lotions and tanning accessories sometimes in 2013. Indeed, Thermalabs is known as the Go-To brand for tanners, tanning accessories, spray tanning machines, and similar products. Over the last 2 or so years, the firm has diversified its operations to cover more market areas where there's evident need. Thermalabs has increased its inventory of beach-related products, and is considering tuning its slogan from 'Self Tanning Reloaded' to 'Life's a Beach'. In addition to its Anti-UV beach shelter tent, Thermalabs has introduced a range of beach T-shirts and is working on a series of beach chairs and beds.

The firm introduced its pilot beach tent, the Mercury anti-UV beach shelter, towards the end of 2015. This is a premium shelter that serves as the ideal place to hide or rest after spending some fun time in the water at the beach. Unlike the competition's products, which are usually weak and will crumble without warning, Thermalabs tent stands strong even in the harshest beach environment. It's coated with a protective anti-UV layer that keeps harmful rays from the sun away. The tent has an extra-comfy bottom that's ideal for kids. More so, it's easy to use and instantly pops up when needed. Thermalabs has marketed this product as the indisputable beach tent available in the market.

While responding to an information request, Thermalabs coordinator for marketing, Alex Howard, said, "It's been nearly one year since we introduced the first ever Thermalabs beach tent in December 2015. The product had a rough time making it in the market to start with, but indisputably one of the most popular beach tents available today. One of Thermalabs key goals has always been to produce top-notch products that will meet the needs and exceed the expectations of our users. To continue to serve beach-goers, Thermalabs has introduced an exclusive range of elegant beach T-shirts. These are created from beach-friendly material and are light to put on and off. They are also a perfect match for any pair of flip flops. But that's not where Thermalabs stops in its quest to deliver. We promised that we would have more beach tents available soon, and we were unable to meet the stipulated deadline due to unpredictable obligations. We are glad to announce though that our new beach tents will be available in the market soon. Actually, they'll be available on Amazon as well as our official website anytime from now."

### **Contact Information**

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### **Keywords**

[beach tents](#)

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