

## **Thermalabs to Introduce Massive Holiday Promotions**

*Thermalabs has said that it'll be issuing massive discounts this upcoming holiday shopping season.*

October 27, 2016 (FPRC) -- As the deal months of November and December close in, Thermalabs is working on a massive promotion plan that it says will take its customers by surprise. The company's marketing coordinator, Mr. Alex Howard, has said that the firm is working out the finer details of coupons, promos, discounts, giveaways and incredible deals that will roll out in November and December this year.

Most companies announce their biggest offers and discounts towards the end of the year. This is usually a clever strategy to optimize earnings through the fourth quarter before the year comes to a close. It's also a well-known fact that the majority of customers will spend hefty amounts of money on shopping during days such as Black Friday, Cyber Monday, Christmas Holiday and New Year's Eve.

Thermalabs is a leading player in the global cosmetics industry. The company was founded sometimes in 2013, but has managed to cultivate a reputation and make a name for itself in the competitive cosmetics arena. Thermalabs first-ever product was a self tanning lotion released in 2013. Known as the original self-tanner, the product was an instant darling in the market. While the majority of tanners already existing in the market needed up to 6 hours to show results, Thermalabs launched delivered an incredible sun-kissed glow within just 4 hours. The product was created from premium skin care ingredients such as Aloe Vera, Green Tea, and Olive Oil. Following a strategic pre-market campaign by the company, Thermalabs initial launch managed to sell over 1000 units within its first 24 hours. The company had shipped over 10,000 units within the first week. This massive performance helped generate positive media and industry coverage that targeted the new firm. It played a huge role towards making Thermalabs the successful company it is today.

Thermalabs usually announces promos, discounts, and giveaways during significant days. For instance, during its birthday commemoration, Thermalabs initiated a string of discounts that led to a massive surge in sales. In 2015, the company also hit it big with its Black Friday and Cyber Monday deals, outdoing most of the competition in the skincare niche. Critics estimate that the firm will have even bigger deals this year, putting into consideration the fact that the company's product inventory has increased dramatically over the last 9 months.

While responding to an information request, Mr. Howard said, "We will soon reveal finer details of our upcoming promotions and coupons, which will be some of the biggest in the industry. Thermalabs is always determined to be the pathfinder in the quest for ideal skin health. Usually, we reveal our holiday promotions without issuing a prior notice. But this year is a big deal year for the company and we want to make sure that our customers are ready to take advantage of the opportunity when it presents itself. Please stay tuned to our website and check out our brand regularly on Amazon to learn more about how you can save top dollars on quality cosmetics."

### **Contact Information**

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**Keywords**

[Thermalabs](#)

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