

Thermalabs to Introduce a Fancy Beach Bed

Cosmetics brand Thermalabs is in the final stages of launching its new beach bed.

November 5, 2016 (FPRC) -- Thermalabs, an innovative firm that makes self tanners and beach-related products, has said that it's in the final stages of launching its fancy new beach bed. This is an interesting development for fans of the company's products worldwide. In recent times, Thermalabs has launched one beach-related product after the other. Although Thermalabs is one of the most reputable firms in the global self-tanning niche, the company is apparently looking to diversify and expand its influence to other areas.

Thermalabs is a burgeoning cosmetics firm that opened its doors in 2013. The company has furnished the global cosmetics products with an extensive range of over 30 products. The majority of these are self-tanning lotions, self-tanning accessories, general skincare products, and beach-related accessories. Thermalabs says that it's fully committed to a skin cancer-free world. Towards that objective, it manufactures all its products from organic and natural ingredients.

Thermalabs has in the recent times introduced three distinct sub-brands that are widely seen as a strategic expansion scheme. In 2015, the company introduced Supremasea, its first semi-autonomous sub-brand that would be responsible for all skincare products formulated using Dead Sea salt and other ingredients. The company earlier this year introduced Tent World, the sub-brand that will market and distribute all its beach and sporting tents. Also, the firm announced Thermalabs Organic Healthcare early 2016. This is its new division that will focus on producing and marketing health products based on natural ingredients acquired from the mountains of Galilee in Israel.

According to Thermalabs, the upcoming beach bed will be designed from a top-quality material. The bed will have a stable base that will stand firmly when placed on a sandy, beach surface. The company has also said that its upcoming beach bed will be easy to open for use and fold for packing. The bed will have the capacity to hold one adult of average size and height. Once available in the market, this will mark at least the sixth beach-related that the firm has introduced in 2016 alone. In the last few weeks, Thermalabs has introduced its new lineup of fancy, beach T-Shirts. These are 100% cotton, lightweight and snugly fitting articles of clothing that are designed to meet the clothing needs of beach goers.

Mr. Alex Howard, the marketing coordinator in charge at Thermalabs, said, "We are glad to announce that we are in the final stages of announcing one of our most awaited products thus far – the Thermalabs Beach Bed. After the successful debut of our beach tent, and our recent beach T-Shirts, we want to make sure that beachgoers have every accessory they need for a perfect time. This bed is designed from long-lasting, quality materials. It is easy to open for use and fold for storage. Each beach bed will come with its own carry bag, and an easy guide. Stay tuned to Thermalabs to learn more about this product once it hits the global market..."

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