

Mentalist Ehud Segev to Launch New Children Books Series

Mentalist Ehud Segev is set to launch his new children's book series.

November 5, 2016 (FPRC) -- Ehud Segev, a popular Israeli mentalist, is ready to launch new children's book as part of his Ponzey series. In this book series, Ehud will be starring as an eccentric scientist named 'Professor Ponzey' who conducts experiments designed to solve common problems in children's lives. Ehud had promised to make this series available by the end of the year.

Mr. Segev came into the limelight in the 1990s. As a young boy, Ehud spent most of his free time reading books on body language, mind-reading, and mysticism at the local library. By the time he was a teenager, he was already getting massive attention from Israeli media. Ehud at one time successfully predicted the winner of a mayoral contest after only looking at photographs of the contestants. Since then, he has traveled the world and has been hosted as a special guest on numerous TV shows around the world. Ehud Segev was once featured on NBC's hit show 'Phonemenon'. He currently entertains special guests during high profile parties and corporate events.

In the Ponzey book series, Mr. Segev will be using his extensive knowledge of psychology and insight into human behavior to create stories that entertain and enlighten kids. These books will also serve as a handy parenting tool since they will help children understand how to solve problems at various times in their lives. Among many things, Professor Ponzey uses illustrations to discredit negative qualities such as dishonesty, and highlight the value of truth and integrity.

The book series will be run by Ehud's entertainment firm, Mentalizer Education. Already, they have launched a facebook page where weekly tips on parenting are offered. Mentalizer Education has also launched the website where information and news on the book series will be published – ponzey.com. This is an interesting step that illustrates the company's commitment to contribute to children's education. Ehud Segev's ability to entertain kids, as well as the extensive understanding of various facets of mentalism, will probably help make this book series successful.

While responding to an information request, Hannah Tiram, a spokesperson for Mentalizer Education, said, "Mentalizer Education is launching a children's books series going by the brand name Ponzey. In this series, mentalist Ehud Segev will be starring as Professor Ponzey, a brilliant scientist who conducts intriguing experiments to solve some of the common problems kids experience. Each one of these books will feature clear text and colorful illustrations that are easy for kids to comprehend. This launch can be seen as a clear step by our organization to contribute to children's issues. We have launched a Facebook page where we'll be publishing weekly parenting tips, and the main website for Ponzey is currently in the final phases of construction. We'll keep you posted as we publish one book after the other."

Contact Information

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