

Ehud Segev Launches First Children's Book

Mentalist Ehud Segev has launched his first ever children's book.

November 5, 2016 (FPRC) -- Mentalist Ehud Segev's company, Mentalizer Education, has launched its first ever children book. This comes at a time when the company had promised to introduce a new book for kids in the course of the week. The book series will be going by the brand name 'Ponzey', and will be starring Professor Ponzey (a brilliant scientist who conducts ingenious experiments to solve common problems in children's lives).

Ehud Segev is a popular mentalist. He uses his keen understanding of mind reading, body language, and mysticism to entertain and educate guests at special events around the world. Ehud has traveled to multiple cities across the world. His latest performance was made a few weeks ago at the Leela Kempinski in Gurgaon, India. Ehud's work has been highly recognized by both fans and critics alike. He has appeared on numerous international TV stations, as well as started on a number of popular shows. He was featured on NBC's 'Phenomenon' show, a competition judged by illusionist Criss Angel and mystifier Uri Geller. Phenomenon brought together a total of 10 contestants, each one of which was competing to be the next great mentalist.

In recent times, Ehud's Mentalizer Education kickstarted a free education drive for his fans around the world. By simply subscribing on the Mentalizer official website, users will be able to get interesting learning materials on mind reading, body language, and more.

The new children's book is titled 'Professor Ponzey and the Truth Potion'. In this story, Professor Ponzey will be using illustrations to address the issue of dishonesty. The point is to teach children the value of truth, as well as how to detect dishonesty in others. The Professor plays as an honest person who doesn't know how to lie. He is determined to make everyone else honest and true. Thus, he devises a set of experiments to measure whether people are either lying, or telling the truth.

The book has already been launched on Amazon's Kindle bookstore, where it'll be selling at an introductory rate of \$2.99. From the cover right to the last page, suggestive illustrations are used to make sure that kids understand the message loud and clear.

This is only the first book in the Ponzey series. According to Mentalizer Education, more books are in the pipeline, addressing various children's problems one at a time. The firm has also established a Ponzey Facebook group where its publishing weekly parenting tips. The website domain ponzey.com will serve as the internet base for the book series. It'll be interesting to see how the new book fairs in the market, and what the mentalist has in mind regarding upcoming publications.

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