

Professor Ponzey and the Truth Potion Launches in the UK

The first book in the Ponzey Children's book series is now available in the UK.

November 11, 2016 (FPRC) -- Professor Ponzey and the Truth Potion, the first children book in the Ponzey series, is now available in the United Kingdom. The 35-page, well-illustrated book was first launched in the U.S. by Mentalizer Education (an organization owned by mentalist Ehud Segev). The book is illustrated by Augustine Jude and written by mentalist Ehud Segev, a world popular mentalist. In each book in the series, Ehud will star as Professor Ponzey, an ingenious professor who comes up with fantastic experiments to decipher common problems in children's life.

Ehud Segev uses his deep understanding of psychology, body language and mentalism to make each book valuable for kids. The goal of the Ponzey series is to make kids smarter and instill in them positive values that will play out to a successful future. Outside of writing children's books, Ehud Segev is a famous entertainer and TV personality. He travels the world, entertaining high-profile guests at special events. Ehud Segev can read minds, make objects fly without touching them, decode body language, and do a lot of other things that border on the supernatural. He has been registered (not featured) by the Guinness Book of World Records for breaking a record by shooting a show with over 10,000 camera angles using his audience's cell phone camera capabilities live. He also appeared alongside the world's best mystifiers and magicians on NBC's hit show 'Phenomenon'.

Ehud Segev describes Professor Ponzey and the Truth Potion as the best children's book about lying. Professor Ponzey addresses the importance of honesty, teaching kids the value of truthfulness, as well as showing them how to detect dishonesty in others. In this book, Professor Ponzey is demonstrated as a brilliant scientist who is honest and hates it when people lie. Thus, he comes up with a test to make everyone honest and true. He relies on non-verbal cues such as voice variation to tell whether individuals are being truthful. Kids reading this book are taken along Professor Ponzey's mission to make the world a truthful place.

The Ponzey children's book series also recently launched a website that'll serve as its internet center. Ponzey.com will feature relevant materials on children's learning, parenting tips, as well as information on the upcoming Ponzey book. Mentalizer Education also created a Facebook page where it'll be publishing weekly parenting tips.

Hannah Tiram, a representative of Mentalizer Education, said, "Our pilot children's book, Professor Ponzey and the Truth Potion, is now available to our fans and customers in Great Britain. Originally, we published this book for the American audience, but UK customers can get it at Amazon.co.uk. We are in the final phases of a plan where customers in London and other major cities in the country will be able to purchase this fantastic parenting book at top local bookstores very soon. We are also working on a second book in the Ponzey series that will be available anytime from now. Thank you for following Ponzey, we have a lot more coming for you and your kids..."

Contact Information

For more information contact Hannah Tiram of Mentalizer Education (<http://www.mentalizer.com/>) (866-732-3696)

Keywords

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