

## **Professor Ponzey to Launch More Children's Books**

*Ponzey.com has said that it's completing work on its upcoming children's books.*

November 17, 2016 (FPRC) -- Ponzey, a new children book series by Mentalizer Education, has said that it's editing at least two more children's books before final publication. The Ponzey Series is gaining increasing popularity in the market. Their books are all about Professor Ponzey, an ingenious scientist who comes up with experiments to solve common problems in children's lives. The Ponzey books are an incredible learning tool for kids and a parenting tool for guardians around the world.

Mentalizer Education, the organization behind Ponzey, is owned by mentalist Ehud Segev. Born in 1979 in the Israeli city of Safed, Ehud spent a significant chunk of his boyhood reading books on mysticism, mind-reading, and other cryptic subjects. At one point, the local librarian was so alarmed at these texts that he requested the young boy to come with his mother's permission. By the end of 19 years old, Ehud had already captured the attention of Israeli media. He successfully predicted the winner in a mayor's race after simply studying the face photos of the multiple contestants long before the election. Since then, Mr. Segev has been a global sensation. He is today known as one of the most talented mentalists to roam the earth. He has entertained U.S service troops in far away basis, and educated guests in special events around the world. Ehud spends a big deal of his time traveling and performing in different cities. He has appeared on numerous international TV stations and was featured on NBC's hit show, Phenomenon.

In the Ponzey children's book series, Ehud Segev stars as Professor Ponzey. He uses his immense understanding of psychology to device situations and experiments that have massive learning values for kids. Mr. Segev has a hands-on background writing impactful books. Over the last few years, he has authored two global bestsellers, "9 Steps to Influence" and "Secrets of the Voice".

Ponzey announced its first ever children's book last month. Titled "Professor Ponzey and the Truth Potion", this is a well-illustrated kids' book that emphasizes the value of honesty. In this book, Professor Ponzey hates lies, so he comes up with a way to make everyone tell the truth. The book teaches young children that honesty is valuable, and discredits its opposite vice – dishonesty.

Hannah Tiram, a PR official at Mentalizer Education, said, "Ponzey is ready to release its upcoming set of at least two children's books. We are eager to provide parents around the world with impactful learning materials for their children. Our first book, Professor Ponzey and the Truth Potion, was a major success. We are looking to achieve the same results with our upcoming publications. Currently, our editorial team is in the final stages of pre-publication preparation, so we should have them ready in the next few weeks. Stay tuned to Ponzey as we embark on a noble journey to instill positive values in children."

### **Contact Information**

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### **Keywords**

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