

## **IC Media Direct - Proud New York Excellence Awardee In Reputation Management**

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Already a proud recipient of the New York Excellence Award in 2014 and 2015, it is a reflection on the evident success and commercial recognition for IC Media Direct in the public relations field, while they also "consistently demonstrate a high regard for upholding business ethics and company values". This year has been revolutionary for industries facing the various challenges posed by social media and online reputation management.

The SBIEC is a leading authority on recognizing companies across a wide range of industries that meet its standards of excellence. It has encouraged independent enterprise and entrepreneurial growth, offering the opportunity for businesses of all sizes to be recognized for its performance. Particular emphasis is given to meeting and exceeding expectations for customer service, product quality and ethical practices. IC Media Direct has received its third consecutive award due to its ability to maintain these essential qualities, as it pioneers and perfects Internet strategies that benefit its hundreds of clients everyday. Its team of experts are capable of recognizing all undesired online content, and structure their various campaigns to improve search engine results on Internet web browsers.

Founded in 1996, IC Media Direct is a leading force in the industry with offices in New York City and Washington, DC. It provides its services in 49 countries and 49 languages, with online reputation packages customized for each individual or company and their specific needs. To date, they have helped improve the Internet presence of professional athletes, politicians, executive-level bankers, and fortune top 500 CEOs. Major marketing conferences and events frequently benefit from, participation and sponsorship of IC Media Direct, including Affiliate Summit, Leadscon, SES, and ad:tech. IC Media Direct also supports several non-profit organizations such as the Jewish National Fund, the American Jewish World Service and the AJC Global Jewish Advocacy, helping families in need in countries across the world.

IC Media Direct - PR and Marketing News: <http://icmediadirectnews.com>

IC Media Direct -- Reputation Management -- Addresses Online Marketing Trends for 2016: <http://finance.yahoo.com/news/ic-media-direct-reputation-management-054119771.html>

ICMediaDirect.com - YouTube: <https://www.youtube.com/channel/UCGYnOjU3KEDbTn2xQR8Rltw>

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