

Arle Media celebrates the launch of its marketing service for Belfast businesses

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Many local businesses in Northern Ireland are struggling to get new customers are clients. They still rely on tactics like radio, word-of-mouth and directories, like the Yellow Pages. These services can often be overpriced and very difficult to actually track ROI (return on investment). Getting new customers can be very difficult as most business owners would agree and requires a completely different skill set which some business owners don't have or have the time to implement.

Arle Media, a Digital Marketing Agency in Belfast, Northern Ireland is launching its new search engine optimization(SEO) service it will be giving a 30% discount for all new customers starting today (13/1/17) and ends 31st January. "SEO involves a set of techniques and strategies that helps businesses rank higher in search engines like Google. If your site is within the top 5 spots of Google you will be getting most of the clicks and visitors to your site. Unfortunately, a lot of businesses are buried away on the second and third page of Google where almost no one visits. Which means businesses are losing out on a lot of potential clients. We want to help fix this." explains CEO and Founder, Lee J. Humphrey.

Where most businesses tend to just rely on people they know to spread the word, Arle Media has decided to be a little more Innovative with the start of its new of search engine optimization (SEO) service. This service helps local businesses in Northern Ireland rank higher in Google for important keywords which in turn gets more people to visit their website.

Lee says: "We decided to launch our digital marketing services this way we want to educate local businesses on how they can get more visitors to their website and more customers through their doors. We understand that some business owners are so involved in running their business they barely have the time to grow it."

"It should be really worthwhile and we're hoping it will raise awareness for local businesses on how they can improve their online presence and increase their revenue. It should be a massive success unless, of course, business owners aren't actually interested in growing their business and are happy with their current revenue!"

Arle Media has always made a point of standing out when compared to other Digital Marketing Agencies in the Belfast, Northern Ireland area. This launch celebration is just one of the many ways it does so.

This is a great chance for Belfast, Northern Ireland business owners to educate themselves and their team on SEO, social media and other online strategies to help grow their business and support a digital marketing agency that focuses on increasing customers ROI.

Arle Media launched in 20th December 2016. We utilise many strategies for ranking and increasing visitor conversion rate like SEO, responsive webdesign and social media integration.

Lee J. Humphrey also said: "While Arle Media may not be the only business with this kind of offering, local business owners are choosing Arle Media because we are a small yet nimble agency that constantly improves, builds and test it's skill set to ensure our clients see a high ROI."

When asked about the new of search engine optimization (SEO) service, Lee said: "We think it's

going to be a hit because many local businesses really need a set of extra hands and expert eyes to implement these strategies to improve their online presence and get more customers."

Further information about Arle Media and the new of search engine optimization (SEO) service can be discovered at <http://arle.co>

For more information, please visit <http://arle.co> Contact Info: Name: Lee J. Humphrey Organization: Arle Media Address: 51 Malone Road, Belfast, BT9 6RY United Kingdom Release ID: 161082

Contact Information

For more information visit <http://> (<http://>)

Keywords

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