

Venus Tent Now Available in France

Tent World's new Venus tent is now available in France.

March 23, 2017 (FPRC) -- Tent World, an emerging brand for outdoor shelters, has said that its Venus tent is now available to consumers in France. This comes as the company reinstates its resolve to have a wider distribution for its popular beach and outdoor tents. Over the last few weeks, Tent World has launched at least 12 new outdoor tents. But most of these are only available to its users in the United Kingdom, and the United States. The decision to expand to the French market will likely trigger increased sales for the American firm.

Tent World is a New York based company that creates outdoor shelters meant for use at the beach. The company was established back in 2015, launching its first-ever beach tent going by the name Mercury. Built to give the competition a run for their money, the Mercury tent had a protective coating that shielded users from the sun's harmful UV radiation. This tent also had side pockets that could be filled with sand for increased stability, as well as an extra-comfy bottom for kids. Even better, the tent had an instant pop-up assembly, meaning it could be set up for use, or folded (after use) within a matter of seconds.

Today, Tent World has launched at least 13 different shelters in the market. Each of the company's tents is named after a body in the solar system. Venus was the second ever tent by the firm. After that, there was Mars, Jupiter, Saturn, and Uranus, and Pluto. The largest tent in the lineup is labeled 'The Sun' because the sun is also the largest body in the solar system. This tent is big enough to accommodate a group of people or an entire family. The Pluto tent is the smallest in the lineup and is designed to serve as a shelter for infants and kids while at the beach or any other outdoor spot.

All tents manufactured by Tent World have an SPF 30 protection from UV radiation, as well as an instant pop-up assembly for easy setup.

The Venus tent is designed to cater for the needs of kids, or a small group of beach-goers. The tent is waterproof, windproof, and designed from a durable fabric that lasts long. According to Tent World, this tent is ideal for parents who are looking to go to the beach but do not want to leave their little ones behind. It effectively protects children from unexpected rain showers, raging wind at the beach, and the sun. The tent can also come in handy at a public park, private garden, picnic site, camping location, or any other outdoor use for that matter. Ann Spencer, the brand manager for Tent World, said that the product will be available to the company's users via Amazon France.

Contact Information

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Keywords

[Amazon France](#)

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