

Thermalabs Supremasea to Announce New Formulations

Thermalabs Supremasea is working on new skincare formulations.

March 23, 2017 (FPRC) -- Supremasea, a Thermalabs sub-brand, today said that it's working on new skincare formulations to boost its product portfolio. This is an interesting move given that the company has not launched anything new over the last six months. Notably, Supremasea announced that it was increasing its research and production budget in January this year. Although the company didn't point out exactly what products it's going to release anytime from now, industry insiders anticipate an all-purpose skincare lotion.

Supremasea is based in Galilee, Israel. The company has so far furnished the market with at least 5 different products, all of which are skin care formulations designed from Dead Sea salts. Owned by Thermalabs, Supremasea aims to supply the market with an incredible range of natural skincare product. The sub-brand first hit the market back in 2014 after it announced Tan Enhancer. This was a moisturizing lotion that was designed to maintain that perfect glow after a tan. The product also protected the skin from free radicals and other environmental pollutants.

Other products that Supremasea has launched over the last few years include the Vanilla Patchouli body scrub exfoliator, the Lavender body scrub exfoliator, and Shea Body Butter. Vanilla Patchouli and Lavender exfoliators are created from a combination of Dead Sea salts and conventional skincare ingredients such as Avocado Oil, Lavender Oil, and Patchouli Oil. They help attain a smooth, healthy scrub for a soft glowing skin. Supremasea's Shea Body butter is a special-purpose moisturizer that is meant to relieve common skin conditions such as wrinkles, scars, dry skin and blackheads. The product features a special blend of Dead Sea salts, and ingredients such as Shea Butter, Olive oil, and more.

The focus on Dead Sea salts as the core ingredient is perhaps what makes Supremasea products unique. Industry observers have also credited the brand for staying away from harmful chemicals that are usually common in cosmetics products.

Kristina Meyers, the brand manager in charge of Supremasea, said, "Supremasea's primary research team at our main factory in Galilee is ready to produce our next few products. This accomplishment follows months of painstaking research work by our highly skilled skin care researchers and scientists. All our formulations are designed to contribute to a healthier and more beautiful skin. The next set of products are going to exceed user expectation, and give our competition a run for their money. We have intensified our use of Dead Seal salts, and also included extremely rare plant-based ingredients in these upcoming formulations. We're waiting for the first batch to be ready for shipping to our regional markets. Stay tuned to Supremasea for more in the near future."

Contact Information

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Keywords

[Shea Body Butter](#)

[moisturizing lotion](#)
[Dead Sea salts](#)

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