The analysts forecast the private tutoring market in China to grow at a CAGR of 11.31% during the period 2017-2021.

Private tutoring is a part of the shadow education system, as it is offered outside the mainstream education system. The private tutoring industry has emerged following the extensive standardization of the education sector. This standardization essentially refers to the provision of examination preparation services to students to help them score well in entrance tests. Traditionally, private tutoring service providers employed the classroom teaching methods. However, advances in technology and growing awareness among consumers about modern methods of learning have necessitated the incorporation of the Internet and digital methods into the teaching process.

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Covered in this report

The report covers the present scenario and the growth prospects of the private tutoring market in China for 2017-2021. To calculate the market size, the report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

The report, Private Tutoring Market in China 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- Ambow Education
- New Oriental
- TAL education
- Xueda Education
- Other prominent vendors
- Juren Education Group
- Manhattan Review
- iTutorGroup
- EF Education First
- MandarinRocks
- Web International English
- Kaplan
- Xiaozhan Jiaoyu
- Tutors in China

Market driver
- Stable demand for test preparation in China.
Market challenge
- Unfavorable working condition for foreign teachers.

Market trend
- Stronger focus on marketing initiatives.

Key questions answered in this report
- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Keywords

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