

## **Protectan Sunscreen Lotion by Thermalabs Now Available in France**

*One of Thermalabs most popular releases, the Protectan sunscreen lotion, is now available in the French market*

May 27, 2017 (FPRC) -- Thermalabs has launched its premier sunscreen, Protectan, in the French market. This comes at a time when the company is looking to diversify its market presence. Over the last few months, the firm has introduced a number of its best-selling products, including the Ultimit tan applicator mitt, the Glow2Go disposable tan wipes and the Gold Standard tanner in the UK, Germany, France, and other European markets.

Thermalabs is a premier manufacturer of self-tanners and tanning accessories. The company started out about 4 years ago after it introduced its pilot release, the Gold Standard Tanner. This was a highly organic and natural tanner that was designed from unique ingredients such as Aloe Vera, Green Tea, and Olive Oil. The product was a major hit in the market, selling over 10,000 units within the first week. The success that the company earned from this launched has been instrumental in making it the company it is today.

Thermalabs has today furnished the market with at least three dozen releases, most of which are tanning lotions and tanning accessories. The company has also launched at least four new sub-brands in the execution of its global expansion blueprint. These include Supremasea, Tent World, Organic Healthcare, and Thermalabs Air. Supremasea is the company's sub-brand in charge of skincare products based on Dead Sea salts. Tent World manufactures the company's lineup of outdoor shelters, while Organic Healthcare is a sub-brand in charge health products that are created from 100% bio-organic ingredients. Thermalabs Air creates airbrushing systems for use in body art, makeup application, and spray tanning applications.

Thermalabs Protectan is one of the most popular products that the company launched within its first year in the market. This is a premier lotion that protects users from the sun's harmful radiation. The lotion is enriched with Pro-Vitamin B5, for added moisture, and Vitamin E to protect the skin from free radicals and other environmental pollutants. According to the company, the Protectan lotion can be used by both men and women, and is safe for all users, regardless their skin type.

Alex Howard, a top marketing official at Thermalabs, said, "we are delighted to announce the release of our Protectan lotion in the French market. Protectan is one of the more popular and successful products we've created over the last few years. Our customers in France can now get this product online via the Amazon France website. We are also working to make more of our top-rated products available in France and other European markets soon. Stay tuned to Thermalabs for more on quality skin-care products."

### **Contact Information**

For more information contact Ada Laush of Thermalabs (<http://www.thermalabs.com/>)

### **Keywords**

[sunscreens](#)

[Glow2Go](#)

[Amazon France](#)

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