

Thermalabs to Give Away 10% Of its Profits to Charity

Thermalabs will this year give away a tenth of its profits to charity

May 27, 2017 (FPRC) -- Thermalabs, a cosmetics firebrand, has committed 10% of its profits to charity this year. This contribution, the company says, will mainly be disbursed to nonprofits that create awareness on skin cancer, as well as educational missions that are working to find a cure for cancer. Thermalabs giving away a chunk of its annual profit to charity is not a new move. This year, though, the company has significantly increased the percentage that it's giving away.

Thermalabs is a premier manufacturer of cosmetics products. To date, the company has furnished the market with at least three dozen releases, most of which are self-tanners and tanning accessories. Some of the most popular products by the company include the Gold Standard Tanner, the Ultimitt tan applicator mitt, the Glow2Go disposable tanning wipes, and the Protectan tan mitt. These are highly organic formulations that can deliver results without jeopardizing long-term skin health. For instance, Thermalabs pilot product, the Gold Standard Tanner, is a highly organic lotion that's created from unique ingredients such as Aloe Vera, Japanese Green Tea, and Olive Oil.

Thermalabs has also diversified its operations to include new brand names over the last few years. The company now has a 'Supremasea' brand, which markets and distributes its skincare products that are designed from Dead Sea Salts. Tent World, the company's second sub-brand, manufactures beach and outdoor shelters. Thermalabs Organic Healthcare, the third sub-brand by the company, creates organic health products based on 100% bio-organic ingredients.

Ever since day one, Thermalabs has committed itself to a skin-cancer free world. This is precisely why the company capitalizes on organic and natural ingredients while creating its products. The company sometimes also runs awareness campaigns in the market to alert its users on the danger of over-exposure to the sun's harmful UV radiation, as well as the risks people expose their skin to when they use a tanning bed to get a bronzed tan.

Alex Howard, Thermalabs coordinator for marketing, said, "Thermalabs will this year contribute a tenth of its annual profit to charity. This is not the first time we're giving to charity, but we've all the same increased the threshold as we take a more aggressive stance in our awareness campaigns. The bulk of our charity giveaway will trickle to nonprofits that create skin cancer awareness, and educational formations that are working to find a cure for cancer. As an organization that's committed to a skin-cancer free world, we're taking a multi-faceted approach, part of which entails using organic and natural ingredients in our formulations."

Contact Information

For more information contact James Mell of Thermalabs (<http://www.thermalabs.com/>)

Keywords

[Thermalabs](#)

[Gold Standard Tanner](#)

[Glow2Go disposable tanning wipes](#)

You can read this press release online [here](#)