

## Ultimitt Applicator Mitt Available via Amazon Echo

*Thermalabs Ultimitt Applicator is now available via Amazon Echo*

June 9, 2017 (FPRC) -- The Ultimitt tan applicator mitt, one of Thermalabs most popular releases, is now available via Amazon Echo. The product, which is already a perennial bestseller on the e-commerce outlet, has been listed as Amazon's Choice. This means that by default, customers who are looking for a tanning mitt via Echo will by default order Thermalabs Ultimitt.

Thermalabs is a leading producer of cosmetics products such as tanning lotions, general skincare products, and even sunscreen lotions. The company is widely popular due to its highly organic range of self-tanners, which are created from unique ingredients such as Aloe Vera, Japanese Green Tea, and Olive Oil. In recent times though, Thermalabs has also diversified to other market niches. The company also produces beach-related accessories such as beach tents, beach t-shirts, and beach chairs. Other areas that the company is currently focusing on include health care (organic health products), and airbrushing (Thermalabs has produced a range of 6 airbrushing machines so far).

Amazon Echo is a hands-free, smart digital assistant that can play music from Amazon music, Pandora, Spotify, and a few other stores. The digital assistant fills the room with 360 degrees omnidirectional audio and has powerful microphones that can detect voice instructions from a significant distance. Other things that Echo can do include controlling lights, switches, fans, garage doors, and thermostats. It can also answer questions, report traffic updates, read the news, read out weather information, as well as provide important information on local businesses.

Amazon customers can make online orders via Echo. When a user requests echo to order a product, the digital assistant first looks up the customer's order history to see if they've bought the same product before. If not, then the assistant will by default order the product that's currently listed as Amazon's Choice. Since Thermalabs Ultimitt is currently an Amazon's Choice product, it'll be the default order choice for all consumers who are looking for a tanning mitt via Amazon Echo.

Alex Howard, the Thermalabs coordinator for marketing, said, "We are delighted to announce that the Ultimitt tan applicator mitt, which is essentially one of our most popular products, is now available via Amazon Echo. The Ultimitt was recently ranked as an Amazon's Choice product, which means that it will be the default order products for consumers who're looking for a tanning mitt via Echo. This development will likely boost our sales, and increase the popularity of this particular product in the market. Stay tuned to Thermalabs for much more in the coming few weeks."

### **Contact Information**

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### **Keywords**

[tan applicator mitt](#)

[Amazon Echo](#)

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