

Thermalabs New Beach T-Shirt Available in the Market

Thermalabs has introduced its new beach T-shirt in the market

June 17, 2017 (FPRC) -- Thermalabs today introduced a new version of its 'Life is Better in Flip Flops' t-shirt in the market. The new T-shirt features an elaborate design and a fascinating flip flops image to represent the beach life. The t-shirt is available in a variety of colors, from red, light blue, dark blue, and even green. Over the last few years, Thermalabs has been investing in beach accessories. As the company seeks to expand its dominance in the traditional self-tanning niche, it's always coming up with new products to service its growing global audience.

Thermalabs is a US-based firm that manufactures self-tanners, beach accessories, organic health products, airbrushing systems, and general skincare products. Thermalabs started out back in 2013, debuting with an organic self tanner that was known as the 'original self tanner'. The company has made significant progress in the 4 years that it's been operational. Currently, Thermalabs boasts an inventory of over 40 different products in multiple niches. Most of these are self tanners and tanning accessories. Among the most popular release by Thermalabs are the organic self tanner, the glow2go tanning towelettes, the Ultimitt tan applicator mitt, and the Protectan sunscreen lotion.

To better regulate its production and distribution activities, Thermalabs has nominated distinct sub-brands that are in charge of its various operations. The company's Supremasea brand is in charge of manufacturing Thermalabs range of skin care products using Dead Sea mineral salts. Thermalabs Organic Healthcare on the other hand is the brand in charge of a new lineup of organic health products. Thermalabs Tent World is a brand in charge of the company's increasing range of beach and outdoor tents, while Thermalabs Air is the division tasked with creating industry-standard airbrushing systems for body painting, makeup, nail, art, cake decoration, spray tanning, and other airbrushing applications.

The 'Life is Better in Flip Flops' t-shirt underscores the company's commitment to the beach-going audience. Thermalabs has for a long time emphasized its appetite to cater for the needs of beach-goers. This t-shirt is designed from 100% cotton. It's lightweight, double-needle sleeved, and has a bottom hem. There are various sizes available for children, men and women. The t-shirt can be machine washed cold and with like colors. Other products that the company has launched for this market segment include beach chairs, as well as a beach bed.

Alex Howard, Thermalabs marketing coordinator, has said that the new T-shirt will be available on Amazon.com. Traditionally, the firm launches its releases via Amazon. Mr. Howard has also said that Thermalabs is working on launches more beach-convenience products over the next few months.

Contact Information

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Keywords

[Life is Better in Flip Flops](#)
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