

Supremasea to Introduce New Formulations

Skincare manufacturer Supremasea has said that it's got new formulations in the pipeline

June 23, 2017 (FPRC) -- Supremasea, one of the fastest-growing manufacturers of skincare products today, has said that it's on the verge of announcing new releases. This comes as the company seeks to expand its market geography and establish itself as the go-to provider of quality skincare products around the world. Over the last few months, Supremasea has launched a number of its existing, top products in the UK, Germany, Italy, and other markets outside its traditional U.S. base.

Supremasea is a subsidiary of Thermalabs, a leading maker of self-tanners and cosmetics. Established back in 2014, Supremasea creates top-quality skincare products using a special blend of Dead Sea salts and a combination of conventional skincare ingredients such as fruit and vegetable oils. Although headquartered in the United States, Supremasea operates a production center on the shores of the Dead Sea. Scientists say that the Dead Sea is home to over 40,000 different salts, most of which have excellent benefits not just for the skin but also for other organs in the body.

So far, Supremasea has furnished the market with four different products: Tan Enhancer, Lavender Body Scrub, Vanilla Patchouli body scrub, and Shea Body Butter. Tan Enhancer, the company's pilot launch, is a premium lotion that's designed to enhance the results of a tan. It features a special blend of Dead Sea salts and other ingredients such as Vitamin E that help moisturize the skin and protect it from free radicals and other environmental pollutants. Both the Lavender and Vanilla Patchouli body scrubs are exfoliation products that are designed to exfoliate the skin into a smooth and soft feel. Shea Body Butter, the most recent launch by Supremasea, is a triple moisture skincare lotion with healing properties. Shea Body Butter is created from a combination of special Dead Sea mineral salts, Shea Butter, Sweet Almond Oils, Avocado and Coconut oils. According to Supremasea, this particular product is ideal for individuals who have scars, wrinkles, dry skin, and any other common skin problems.

Earlier this year, Supremasea announced that it would be increasing its research and production budget. The announcement that new releases are forthcoming seems to be in line with the company's goals at the start of the year. Kristina Meyers, the firm's brand manager, said, "We are excited to announce that our new formulations, which the Supremasea team has been working on for months, are now finally ready. These new products are created from a blend of Dead Sea salts and other unique ingredients, and are designed to help maintain a healthy, youthful-looking skin. Stay tuned to Supremasea for more."

Contact Information

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