

Thermalabs Exfoliating Gloves Now Available in the UK

Thermalabs set of exfoliating gloves is now available in the UK market

June 23, 2017 (FPRC) -- One of Thermalabs top products, the exfoliating gloves set, is now available in the UK market. This is a set of three distinct gloves, which lead to a safe, natural exfoliation. Over the last few months, Thermalabs has introduced a number of its release in the UK market, as it seeks to establish itself as the go-to provider of cosmetics products in the country.

Thermalabs is one of the leading providers of self-tanners and cosmetics lotions worldwide. Based in the United States, the company operates a number of production centers in other parts of the world. Thermalabs main factory is located in Israel's Galilee region, where a team of pro skincare researchers work round-the-clock up with the latest, innovative skincare formulations. Thermalabs propelled to market dominance about four years ago when it introduced its pilot product, the Gold Standard Tanner. When Thermalabs just launched this product, it marketed it as an organic and natural lotion. The product featured rare ingredients such as Aloe Vera and Japanese Green Tea. Upon launch, the Gold Standard Tanner sold over 10,000 units within just the first week in the market. This pop success attracted a lot of positive coverage from established industry blogs, and media outlets that focus on cosmetics. It also helped establish a solid base that the company later used to successfully pitch its subsequent releases.

Thermalabs has so far furnished the market with a comprehensive range spanning over 40 different products. While most of these are tanning lotions or tanning accessories, the company has also increased its focus on the beach convenience market. In 2015, the company introduced Tent World, it's new sub-brand that's tasked with producing, marketing and distributing outdoor shelters. Other beach-related products that the firm has produced include its range of beach chairs, beach beds, beach T-shirts, and sunscreen lotions.

The exfoliating gloves set, which is one of Thermalabs most popular products, is a bundle of three separate mitts (a bamboo fiber and loofah mitt, a jute, and a sisal mitt). These exfoliating mitts are designed to be a solution for individuals who are wary about the chemical-based exfoliation products. Each of these mitts lead to a smooth and younger-looking skin.

Alex Howard, a top marketing official at Thermalabs, said that the introduction of this product in the UK market will likely see a boost in the company's sales in the region. Moving forward, UK-based customers can get their exfoliating gloves set from Thermalabs online via Amazon UK.

Contact Information

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Keywords

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