

Tent World's Pluto Green Launches in Germany

Pluto Green Park tent by Tent World is now available in the German market

July 13, 2017 (FPRC) -- The Pluto Park Green outdoor tent, a product by the Tent World brand, is now available in the German market. This comes at a time when the firm is working hard to increase its market presence in Europe. Over the last few months, Tent World has launched a number of its more popular products in Germany, France, the UK, Italy, and other European countries. Apparently, the firm is looking to establish itself as the go-to provider of outdoor shelters around the world.

Tent World is a major provider of beach and outdoor shelters, and perhaps one of the fastest growing companies in that space. Established back in 2015, the firm started out with an initial outdoor shelter that was referred to as the Mercury instant pop up shelter. This was a new concept beach tent that was designed to protect a small family from extreme sunshine, rain showers and bouts of wind while at the beach. The tent featured a protective coating that kept off both UVA and UVB rays from the sun. It also had an extra-comfy bottom that made it more friendly to kids, as well as an instant popup mechanism so it could be set up for use within a matter of seconds. This tent was a major hit in the market, and this is probably what motivated Tent World to manufacture more similar products.

To date, Tent World has furnished the market with at least a dozen beach and outdoor shelters. All of these are high-quality tents that are built to provide a convenient shelter while at the beach, or any other outdoor location (public park, camp site, picnic spot, backyard garden, etc.). Each of the tents is named after a planet in the solar system, corresponding to its relative size. The firm's largest tent is known as the Sun since the sun is the largest body in the solar system. On the other hand, the smallest tent in the Tent World lineup is named Pluto.

The Park Green tent that has launched in Germany is a small-size product that's meant for use by kids or toddlers. Like all other shelters by Tent World, it features an instant popup mechanism that makes it super-easy to use, as well as a protective coating that keeps off the sun's harmful radiation. The tent provides a convenient shelter from wind, sun, and rain showers that can be used at the park, picnic site, or a private garden at home. The tent also comes with a free coloring book to keep kids busy and excited.

Tent World's brand manager, Ms. Ann Spencer, has said that German customers can now get this product online from Amazon.de.

Contact Information

For more information contact Joe Bren of Tent World (<http://tent.tips>)

Keywords

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