

Thermalabs Bath & Body Accessories to Sell Online via New Storefront

Thermalabs will start selling its Bath & Body online via Thermalabs.biz

July 14, 2017 (FPRC) -- Cosmetics manufacturer Thermalabs has said that it'll make its Bath & Body accessories available online via a new website platform, Thermalabs.biz. Traditionally, the company's inventory was available to online shoppers via Amazon.com and other top e-commerce outlets. Thermalabs has said that the new online storefront, Thermalabs.biz, will enable the company to provide a more personalized service to all its customers around the world.

Thermalabs is a major producer of cosmetics products. Based in New York City, the firm produces self-tanners and other cosmetics products. Over the last three years that Thermalabs has been in the market, the firm has furnished the market with an expansive range of over 40 different products. Most of these products are self-tanners and tanning accessories. However, over the last two years, the company has increased its focus in the beach convenience niche. Thermalabs now produces beach chairs, beach t-shirts, beach beds, and an assortment of other products meant to service the needs of beach-goers.

Thermalabs Bath & Body catalogue encompasses the Protectan Sunscreen Lotion, the Shea Body Butter, the Lavender Body Scrub exfoliator, Tan Enhancer, and Vanilla Patchouli Body Scrub exfoliator. Both Vanilla Patchouli and Lavender Body Scrubs are natural exfoliating products that are designed from a combination of Dead Sea salts and other conventional skincare ingredients. Tan Enhancer is a formulation that maintains that perfect glow after a tan, but also protects and moisturizes the skin. Protectan is a premium lotion that was designed by Thermalabs to keep users' safe from both UVA and UVB rays while at the beach or out in the sun. Shea Body Butter, on the other hand, is a triple-moisture lotion product that's designed to heal common skin ailments such as scars, blemishes, and wrinkles.

Apparently, Thermalabs has created an entire category page for its 'Bath & Body' catalog, where consumers can easily browse through the available products, as well as made orders to all corners of the world. According to Thermalabs, the new website – Thermalabs.biz – also provides information on the company's plans, mission and vision.

Alex Howard, top marketing coordinator at Thermalabs, said, "Moving forward, our customers can obtain our Bath & Body products online via Thermalabs.biz. These products include the Protectan sunscreen lotion, the Vanilla Patchouli body scrub exfoliator, the Shea Body Butter, Tan Enhancer, and the Lavender exfoliator. The new platform makes it super easy for our customers to access our products, as well as find new information on our plans and upcoming launches. Stay tuned to Thermalabs for more..."

Contact Information

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Keywords

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