

Thermalabs Launches Its Moon Saucer Chair

Cosmetics firebrand Thermalabs has introduced a brand-new product, the Moon Saucer beach chair

July 21, 2017 (FPRC) -- Thermalabs has just launched a brand-new product in the market – the Moon Saucer chair. This is an elegant, fashionable chair that can be used in any indoor or outdoor location. This launch underscores the firm's commitment to service the needs of the beach-going audience. Over the last few years, the firm has launched one beach-convenience product after the other, as it seeks to establish itself as the go-to provider of beach accessories in the market.

Thermalabs is a leading producer of cosmetics products. Based in New York City, the firm also operates a number of production facilities in other parts of the world, with its main factory being located in Israeli. Thermalabs dominance is mostly felt in the self-tanning niche, but the company has gradually expanded its influence to other market areas. The company's pilot product contributed immensely to its current levels of success. Known as the Original Self Tanner, this was a self-tanning lotion that delivered a beautiful tan in less than five hours. This was significant given that most of the competition's lotions took up to six hours to show results. The product attracted a lot of positive coverage from industry blogs and some media outlets, which all the same generated a lot of popularity for the new firm.

Today, Thermalabs has segmented its operations into various distinct sub-brands. The firm over the last two years announced Supremasea, Tent World, and Organic Healthcare. Supremasea is the primary brand that creates skin-care formulations based on Dead Sea mineral salts. Tent World manufactures beach and outdoor tents, while Organic Healthcare is a fairly new brand that produces organic health products based on bio-organic ingredients.

The Moon Saucer chair that the firm has introduced is perfect for use both indoors and outdoors. It can be used in the living room, bedroom, college dorm, balcony, at the beach, or even the garden. According to Thermalabs, the chair is very comfortable, and lightweight so it can easily be transported from one place to another. The chair also comes across as stylish and is a great accessory for individuals who are looking for a top-quality relaxation seat. The chair is designed with a polyester cover that's durable and resistant to damage.

Alex Howard, the top marketing coordinator at the company, said, "We are delighted to add yet another product to our inventory. The Thermalabs Moon Saucer chair is a top quality chair designed from long-lasting polyester and a sturdy steel frame. The chair is ideal for use at the beach, but also comes in handy in indoor locations such as the balcony, college dorm room, or even in the living room. Our customers can now get this product online via Amazon.com."

Contact Information

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