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Thermalabs to give 10% to charity

Cosmetics bigwig Thermalabs today said that it'll contribute 10% of its annual proceeds to charity

July 21, 2017 (FPRC) -- Thermalabs, one of the leading producers of self-tanners and other cosmetics products, has today said that it will commit at least 10% of its annual profits to charitable causes. This announcement is in line with the company's commitment to a skin-cancer free world. Over the last few years, the company has made contributions to organizations that create awareness on skin cancer, as well as educational bodies that are working to find a cure for cancer.

Thermalabs is a New York based firm that creates self-tanners and dozens of other cosmetics products. Launched back in 2013, Thermalabs has come a long way to be one of the leading manufacturers of cosmetics products worldwide. The firm started with an introductory tanning lotion that was known as the original self-tanner. Created from an extensive range of unique ingredients such as Shea Butter and Aloe Vera leaf juice, this lotion was a major hit in the market. It delivered a beautiful tan within just four hours, which was significant given that the competition's products needed up to 6 hours to show results. The success that the company earned from its first-ever product was instrumental towards making it the successful outfit it is today.

Thermalabs has today segmented its operations into four distinct sub-brands, namely Supremasea, Tent World, Organic Healthcare, and Thermalabs Air. Thermalabs Supremasea is the firm's division that creates quality skin care products based on Dead Sea mineral salts. Tent World is the company's division that manufactures top-quality beach and outdoor tents. Organic Healthcare is a fairly recent sub-brand that creates organic health products based on 100% bio-organic ingredients. Thermalabs Air, the last sub-brand, makes airbrushing machines and accessories.

To date, Thermalabs has furnished the market with an extensive range of over 40 different products. These include self-tanners, tanning accessories, and many other cosmetics releases. Over the last few years, the company has expanded towards beach accessories. Thermalabs has launched scores of beach t-shirts, beach beds, beach tents and other products meant for beach-goers.

Alex Howard, a Thermalabs marketing coordinator, said, "Moving forward, Thermalabs will contribute 10% of its annual profits to charity. Our company is committed to a skin cancer free world. Towards accomplishing this goal, we'll donate a tenth of our annual proceeds to charitable causes, mostly nonprofits that create awareness on cancer. We'll also empower educational missions that are working towards a cure for cancer. Stay tuned to Thermalabs for more..."

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