

Thermalabs Entire Inventory Available Via New Online Storefront

Thermalabs, a leading cosmetics manufacturer, has said that all its products will be available via a new online platform

July 21, 2017 (FPRC) -- Cosmetics maker Thermalabs has today said that its entire product range will be available online through a brand-new e-commerce platform at thermalabs.biz. According to Thermalabs, the company is looking to provide a more customized shopping experience for its audience around the world. Traditionally, the firm has been selling its products via third-party e-commerce outlets such as Amazon.com.

Thermalabs is a major company that produces self-tanners and other cosmetics products. Based in New York City, the firm was established three years ago. Thermalabs runs a number of production labs in different parts of the world, with the largest one being in Israel. For a company that's just three years old, Thermalabs has come a long way. The firm's initial launch was a major hit. This was a self-tanning lotion known as the original self-tanner. Created from Aloe Vera, Japanese Green Tea and a cocktail of other unique ingredients, this lotion delivered a beautiful tan within just four hours.

To date, the company has furnished the market with an extensive range of over 40 different products. Most of these are self-tanners and tanning accessories. Over the last two years though, Thermalabs has expanded its production to cover the beach-convenience market. The firm has released a number of beach T-shirts, beach chairs, beach beds, and an assortment of other products meant to service the needs of beach-goers. The firm has also introduced a number of brands that are propelling its global expansion efforts. Thermalabs Supremasea is a semi-autonomous branch of the company that creates top-quality skin care products based on Dead Sea mineral salts. Tent World, the firm's other sub-brand, creates beach and outdoor tents while Organic Healthcare, the company's latest branch, manufactures organic health products based on 100% bio-organic ingredients.

The new e-commerce outlet, [Thermalabs.biz](http://thermalabs.biz), will serve as an online storefront for over 40 of the company's products, ranging from self-tanners all the way to beach-convenience accessories and airbrushing machines. The company has said that through the new website, it's looking to provide better service for its consumers around the world. However, the firm also said that its inventory will continue to be available online via other third-party e-commerce outlets.

Alex Howard, a Thermalabs coordinator in charge of marketing, said, "Thermalabs has launched a brand-new e-commerce outlet at [Thermalabs.biz](http://thermalabs.biz). The firm's entire list of products will from now on be available online via this new platform. Traditionally, we've merchandised our products online via third-party e-commerce outlets. But we're looking to provide better, customized service to our audience through the new platform. Stay tuned to Thermalabs for more..."

Contact Information

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Keywords

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