

## Tent World's New Outdoor Tents Available in the German Market

*Tent World has introduced some of its latest tent products in the German market.*

July 21, 2017 (FPRC) -- Tent World, one of the leading makers of beach and outdoor tents in the market, has introduced a section of its products in the German market. This comes barely two months after the firm announced that it was bringing its inventory to Germany, as it tries to expand its influence in the outdoor tent market. Over the past few months, Tent World has broken into the UK, French, and Italian markets. The company is working hard to establish itself as the go-to provider of beach and outdoor tents in the market.

Tent World was launched back in 2015, starting out with an introductory outdoor shelter that was known as the Mercury tent. The pilot product was a major hit in the market, generating thousands of sales for the company, and creating the stage for the successful launch of subsequent release. The Mercury tent was a new type of tent that featured a protective coating to shield occupants from the sun's harmful UV radiation. It also had an extra-comfortable bottom that was friendly to kids, and side pockets that could be filled with sand for extra stability. Company insiders have often said that the massive success that this product recorded in the market created a ground for Tent World's future in the market.

Today, Tent World has furnished the market with an expansive range of beach and outdoor tents. Each of these is named after a planet in the solar system and is designed to provide a shelter from the sun, wind, and excesses of weather in outdoor environments. The largest tent in the lineup is named the Sun, while the smallest one is named Pluto. The Sun tent is indeed so large that it can fit an entire group of people (up to 12 occupants). On the other hand, the Pluto tent is so small that it can only be used by kids and toddlers.

The firm has introduced a number of its most popular tents in the German market. These include the Pluto red outdoor tent, the Pluto Green Tent, and the Pluto blue tent. Each of these is a unique type of tent that's specially designed to serve the needs of kids and toddlers. The tents have fancy designs and come with a coloring book to keep kids busy and occupied. They also have an instant pop-up mechanism that makes them super-easy to use even for complete beginners.

Ann Spencer, Tent World's brand manager, today said that the company's new Pluto tents are available to German customers online via Amazon.de.

### Contact Information

For more information contact Ada Laush of Tent World (<http://tent.tips> )

### Keywords

[Tent World](#)

[Pluto Green Tent](#)

[Amazon.de](#)

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