

## **Thermalabs Launches New Beach Convenience Products**

*Cosmetics firebrand has launched a comprehensive range of new beach convenience products*

July 28, 2017 (FPRC) -- Thermalabs, one of the leading manufacturers of cosmetics in the market, has introduced a comprehensive set of new beach-convenience products. This comes barely two months after the firm promised that it would increase its budget and research effort as it looks to cater for the needs of its global beach-going effort. The company's new products put the company in a better place to compete with established competition in the beach-accessories niche.

Thermalabs is one of the leading manufacturers of beach convenience products in the market right now. The company started out back in 2013, but has so far managed to grow into a large enterprise with offices and distribution channels in almost all the continents. Thermalabs pilot product was a cosmetics lotion known as the Original Self Tanner. Created from organic and natural ingredients such as Aloe Vera and Green Tea, this product was a major product in the market. Thermalabs pilot launch managed to sell over 10,000 units within its first week in the market. The product's pop success attracted a lot of positive coverage from industry blogs and a section of media outlets that are focused on the needs of the cosmetics market. While most other self-tanning lotions need up to 6 hours to show results, Thermalabs pilot release delivered a beautiful tan within just 4 hours. The product also had no side effects, and could be used by people of all skin types.

Today, Thermalabs has grown into a massive enterprise with a presence in all parts of the world. The company's headquarters are in New York City, but two of its main production centers are in Asia. Thermalabs has distribution networks in Europe, South America, and virtually every other continent on the map. In line with its expansion blueprint, the firm has also established a number of sub-brands. The company has thus far launched Supremasea, Tent World, Organic Healthcare, and Thermalabs Air. Supremasea is the firm's sub-brand that creates top-notch skin care products based on Dead Sea mineral salts. Thermalabs Air manufactures airbrushing machines and accessories. Tent World is an independent operation that produces top-quality beach and outdoor tents, while Organic Healthcare is the most recent sub-brand that creates health products based on 100% bio-organic ingredients.

Although Thermalabs is most popularly known for its natural and organic self-tanning products, the company has increased its focus on beach convenience products. Over the last few months, the firm has introduced dozens of beach t-shirts, beach tents, and beach chairs. This week, the firm added to this inventory, furnished the market with a folding beach bed, a moon saucer chair, and a large-size beach tent. Mr. Alex Howard, the firm's marketing coordinator, has said that consumers can acquire the company's new products online via Amazon.com.

### **Contact Information**

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### **Keywords**

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