

Thermalabs Introduces Moon Saucer Chair

Thermalabs has introduced a brand-new product, the Moon Saucer Chair

July 28, 2017 (FPRC) -- Cosmetics power brand Thermalabs today introduced yet another product, the Moon Saucer chair. This comes at a time when the company has reiterated its commitment to cater for the needs of the beach-going market. Over the last few months, the firm has launched one beach-convenience product after the other. Apparently, the company is looking to establish itself as the go-to provider of beach-convenience products in the global market.

Thermalabs is a leading cosmetics manufacturer based in the United States. The firm's headquarters are in New York City, but it operates a number of production facilities in other parts of the world. Thermalabs started out as a small-scale firm that created organic and natural tanning lotions and accessories. The firm's pilot launch, a tanning lotion known as the Original Self Tanner, was a major hit in the market. The product was designed from unique natural ingredients such as Aloe Vera and Green Tea. It contributed to a beautiful tan within just 4 hours, which was a big deal given that most of the competition's products needed up to 6 hours to show results. Thermalabs pilot product managed to sell over 10,000 units within just its first week in the market. The widespread blog and media coverage that the product's success attracted to the young brand has helped Thermalabs grow to the global behemoth it is today.

Although Thermalabs is mostly known as a firm that produces self-tanners and other cosmetics lotions, the company has slowly expanded its borders. Thermalabs today produces products for the beach-going market, the healthcare market, among others. The firm's owns several sub-brands namely Supremasea, Tent World and Organic Healthcare. Supremasea manufactures skin care products based on Dead Sea salts. Tent World is an emerging arm of the company that creates top-quality beach and outdoor tents, while Organic Healthcare is Thermalabs latest sub-brand that creates health-focused formulations based on 100% bio-organic ingredients.

Thermalabs Moon Saucer chair, which is the company's latest product, was designed to serve as a top-notch relaxation accessory that can be used in both indoor and outdoor environments. According to Thermalabs, this particular product is comfortable, lightweight, stylish, and more so durable. It can be used in a college dorm room, at the balcony, in the living room, or at the beach. Thermalabs marketing coordinator, Mr. Alex Howard, said that the firm used high-quality polyester fabric to create a sturdy and useful beach chair for its audience. Mr. Howard has said that the company's users can access this particular product online via Amazon.com, or via the company's official online storefront – Thermalabs.biz.

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