

Tent World Introduces Its Pluto Pink Kids Tent in Germany

Tent World has launched one of its latest products in the German market

August 24, 2017 (FPRC) -- Tent World has introduced the Pluto beach tent for kids in the German market. This move comes at a time when the company is looking to increase its global geographic footprint, as well as establish itself as one of the leading providers of outdoor shelters in the market. Over the last few months, Tent World has launched a section of its best-performing tents in the European markets, and most of its products are now available online in the UK.

Tent World is one of leading manufacturers of beach and outdoor shelters in the market today. Established back in 2015, the company had surprisingly managed to establish a market foothold by 2016. Most startups need at least 5 years to solidify a firm standing in the market. Tent World's pilot launch was an outdoor tent known as Mercury. This was a classic beach shelter that featured a protective coating to keep away the sun's harmful radiation. This particular tent also had an extra comfortable bottom for kids, side pockets that could be filled with sand to increased stability, and was large enough to accommodate a small family. More notably, the tent featured an instant pop-up mechanism so it could be set up or dismantled within seconds. These features made it wildly popular in the market, and perhaps even motivated the young firm to produce more, similar tents.

Tent World has thus far managed to furnish the market with an extensive range spanning over a dozen outdoor tents. Each of these is named after a planet in the solar system, with the company's largest tent being named the Sun, while the smallest one is named Pluto (after the smallest planet in the solar system). The Sun tent is large enough to accommodate a sizeable group of up to 12 people. On the other end of the size spectrum, Pluto tents are so small that they can only be used by kids or toddlers. Other outdoor tents in the firm's inventory include Venus, Mars, Jupiter, Saturn, Neptune, and Uranus.

The Pluto pink outdoor shelter is primarily designed for use by little kids or toddlers. The tent comes with an attractive design for kids, and a coloring book to keep kids busy while inside. According to Tent World, the Pluto pink tent can be used at the beach, but also in any other outdoor locations such as the garden, park, camping site, picnic spot, and more. The company says that this tent is a must-have for parents who're looking to have outdoor fun with their little ones at the beach or elsewhere. Ann Spencer, Tent World's brand manager, has said users in Germany can get this product online via Amazon.de.

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Keywords

[Pluto beach tent](#)
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