

Thermalabs Tanning Applicator Mitt Launches in the UK

One of Thermalabs most popular products, the ultimitt tan applicator mitt, is now available in the UK

August 24, 2017 (FPRC) -- The Ultimitt, one of Thermalabs most popular products, is now available in the UK market. This announcement comes barely a month after the firm announced that it was working on releasing a section of its products in the European market. Over the last few weeks, Thermalabs has introduced a number of its most successful launches in Germany, Italy, Spain, and now the UK.

Thermalabs is a leading manufacturer of cosmetics. Based in the New York City, the company opened its doors some three years ago but has managed to establish a foothold in the industry. Thermalabs is best known for its self-tanners, which are created from a cocktail of unique ingredients such as Aloe Vera, Green Tea, and Olive Oil. The company's pilot launch, the original self-tanner, was a major hit in the market. The product delivered and instant tan in just 4 hours, which was a big deal given that most of the manufacturer's products needed up to 6 hours to show results. The lotion managed to sell over 10,000 units within just the first week in the market. The success that the company derived from this initial attempt helped it stage the successful launch of subsequent releases.

Thermalabs has today diversified its market coverage and has increased its portfolio to over 40 different products spanning multiple niches. Most of the company's products are still self-tanners and tanning accessories. In recent times though, the firm has increased its focus on beach-accessories. The company now manufactures a sizeable inventory of beach t-shirts, beach chairs, beach beds, beach tents, and other accessories meant to service the needs of beach-goers.

Thermalabs Ultimitt was the firm's second ever release, introduced back in 2013. The product was created after a prolonged research to fill an evident market gap. Thermalabs designed their ultimitt to be the bigger, better and longer-lasting tan applicator mitt. The product was large enough to cover the entire palm so that users didn't stain their hands during self-tanner application. It also could be used with self-tanners from Thermalabs, as well as those from other brands. These distinct advantages, coupled with the fact that the product came with a lifetime guarantee and bonus accessories, perhaps made Thermalabs Ultimitt a darling in the market.

Alex Howard, a top marketing coordinator at Thermalabs, said, "The entire Thermalabs team is today glad to introduce one of our hit products, the Ultimitt tan applicator mitt, in the UK market. Our customers in the United Kingdom can now take advantage of the market's leading mitt to apply self-tanners and all other lotion-based cosmetics products. This product is now available online at Amazon.co.uk. Stay tuned to Thermalabs for more..."

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Keywords

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[Aloe Vera](#)
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