

## **Prima Donna Pets Unveils Refurbished Dog Grooming Salon in Herongate, Essex**

*The salon, based near Brentwood, is now welcoming customers to view top of the range equipment that's set to deliver a truly superior cleaning experience.*

September 11, 2017 (FPRC) -- Having established an excellent reputation for choice and quality of service in recent years, Prima Donna Pets revealed a stunning new-look salon in June 2017.

The fully-refurbished grooming space includes a state-of-the-art hydrobath, which helps promote healthy skin and coats by massaging as it cleans (and best of all, it's designed to be completely comfortable for dogs from start to finish, ensuring there's no anxiety during their stay).

Private beds with individual water bowls add to the experience by providing customers with a place to relax before or after their treatments

The salon is also different to many other local groomers in that it only uses products that are 100% chemical- and cruelty-free.

'Our aim was to provide pets with a friendly, relaxed and professional grooming salon fitted with the best equipment that will leave both dogs and owners happy with the results,' says Liz Simpkin, founder and City & Guilds trained groomer.

'Assistant groomer Hannah and I are amazed with the transformation and all of the hard work we put into planning the refurbishment has definitely paid off!

'We'll be running special offers throughout the autumn to celebrate this milestone, so we would urge customers to keep an eye out for some great discounts and deals.'

The salon's services are high in demand, and dog owners in Herongate, Brentwood, Shenfield and throughout south Essex are encouraged to book their treatment as far in advance as possible to avoid disappointment.

Visit Prima Donna Pets' Facebook page for a closer look at what's on offer (and gorgeous daily photos of recent customers!).

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Prima Donna Pets is a popular dog grooming salon and boutique based in Herongate, near Brentwood, Essex. Offering premium grooming packages, luxurious treatments and fun fashion accessories for pampered pooches, owner Liz Simpkin and the team pride themselves on a friendly, professional service that's made quite the impression on local dog owners since the company was founded in 2014.

For more information on Prima Donna Pets, and to view a full list of services, please visit <http://primadonna-pets.co.uk>.

### **Contact Information**

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**Keywords**

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