

Tent World Launches Its Pluto Tent for Kids

Tent World has launched a brand new tent intended for use by kids

September 26, 2017 (FPRC) -- Tent World, one of the fastest growing brands in the beach accessories market segment, has launched a brand new product. The new tent, going by the name Pluto beach tent, is designed to be used by kids and toddlers at the beach and in other outdoor environments. Over the last six months, the firm has launched a string of new products as it seeks to establish itself as the de-facto supplier of outdoor shelters in the market.

Tent World was established back in 2015, starting out with an introductory tent that was known as the Mercury Beach Tent. This was a premium outdoor shelter that had an extra protective coating to keep away the sun's harmful UV rays. The tent also had a padded, extra comfortable bottom for kids, and side pockets that could be filled with sand to increase its stability while at the beach. Even better, Tent World's pilot tent featured an instant pop-up mechanism so it could be opened within seconds, and shipped with a bonus carry bag. The success of this particular tent in the market perhaps compelled the company to produce more similar products.

Tent World has thus far furnished the market with a comprehensive range of at least 13 distinct tents. Each of these is named after a planet in the solar system, in accordance with its relative size. The largest tent is named The Sun (since the sun is also the largest body in the solar system). The smallest tent, on the other hand, is named Pluto (just like the smallest planet in the solar system). While the Sun tent is large enough to accommodate a large group of up to 12 people, Pluto tents are so small that they can only be used by kids and toddlers.

The new tent has enough room for one or two kids. According to Tent World's brand manager, Ann Spencer, this is an ideal outdoor accessory for parents who love going to the beach with their little one. The tent comes with a free coloring book to keep kids occupied while inside. Ms. Spencer has also said that the tent is ideal for use in the garden, in picnic locations, at the park, and in any other outdoor location for that matter. Tent World decided to produce this small-sized product following incessant requests by their users.

Ms. Spencer has said that users can now obtain the latest Pluto beach tent for kids online via Amazon.com.

Contact Information

For more information contact Jimmie M. of Tent World (<http://tent.tips>)

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