

Thermalabs Original Self Tanner Back in the Market

Thermalabs pilot product, the original self tanner, is now available in the market

September 26, 2017 (FPRC) -- Thermalabs has introduced its first-ever product, the original self tanner, in the market. This comes as the company works to make inroads in other market areas outside its traditional U.S segment. This product had disappeared from the market as the company struggled to meet increased global demand. Apparently, the firm has established satellite production factories in other parts of the world, including a major one in Galilee, Israel.

Thermalabs is a New York-based manufacturer of self tanners and cosmetics lotions. The company opened its doors back in 2013 when it launched its first product – the original self tanner. Although Thermalabs is headquartered in the United States, the firm's major production facilities are located in other parts of the world. Over the last four years that Thermalabs has been in operation, the firm has managed to establish a market foothold, and make a name for itself in a rather competitive market niche.

Thermalabs Original Self Tanner was the firm's pilot launch, introduced in the market back in 2013. This was a self tanning lotion that was formulated from premium skincare ingredients, including the likes of Aloe Vera, Green Tea, and Olive Oil. Following a proper pre-marketing campaign by the company, the lotion was a major hit in the market. Thermalabs marketed its pilot product as a reliable and fast-working organic self tanner that delivered results within just four hours. This was significant given that most similar products available in the market needed up to 6 hours to show results. Thermalabs Original Self Tanner managed to sell over 10,000 units within its first week on the market. To date, the product has been a perennial bestseller and has helped the company generate millions of dollars in revenues.

Over the years, Thermalabs has increased its focus to also manufacture other products outside the self-tanning space. The firm also makes beach tents, organic health products, beach t-shirts, general skincare products, and a diverse range of everyday convenience accessories.

Alex Howard, a Thermalabs marketing coordinator, said, "We are today glad to re-introduce one of our best-ever products, the original self tanner, in the market. It's been a long time going and we've struggled to update our production facilities to keep up with increasing global demand. We have so far managed to set up a few more factories across the world and we assure our customers that we'll furnish them with a steady supply of their favorite cosmetics products. For now, our users can get the original self tanner online via Amazon.com. Keep it Thermalabs for more..."

Contact Information

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