

## **Thermalabs Launches It's Protectan Sunscreen Lotion in the UK**

*Thermalabs has launched its Protectan sunscreen lotion in the UK market*

September 26, 2017 (FPRC) -- Thermalabs today introduced one of its blueprint products, the Protectan sunscreen lotion, in the UK market. This is an interesting move coming at a time when the firm is looking to establish itself as the go-to provider of self-tanners, cosmetics and skincare products in the market. Over the last few months, the firm has introduced a comprehensive range of products in Italy, France, Spain, and other European markets.

Thermalabs is one of the largest providers of self-tanners and general cosmetics in the market. The firm first opened its doors back in 2015, starting out with an introductory product that was known as the Gold Standard Tanner. This was a premium tanning lotion that was formulated from special ingredients such as Aloe Vera and Japanese Green Tea. Thermalabs initial tanning lotion delivered a beautiful tan within four hours, which was notable given that most of the competition's products needed up to 6 hours. Following an ingenious marketing campaign by the company, Thermalabs initial tanner was a major hit in the market. It managed to sell over 10,000 within its launch week and attracted a lot of positive coverage from industry blogs. Indeed, the success that this primary release reaped for the company helped it stage the successful launch of subsequent releases.

Thermalabs is headquartered in New York City but operates a number of production facilities across the world. The firm's main production center is in Galilee, Israel. Over the last few years, Thermalabs has introduced a number of sub-brand as it works to diversify its product range and market offering. These sub-brands include Supremasea, Organic Healthcare, Tent World, and Thermalabs Air. Supremasea creates skincare products based on Dead Sea salts and minerals. Organic Healthcare is the firm's brand that creates organic health products. Tent World produces outdoor shelters, while Thermalabs Air creates airbrushing machines and accessories.

Thermalabs Protectan is an SPF 30 sunscreen lotion that is designed to protect consumers' skin from the sun's harmful radiation when they're out at the beach (or in any other outdoor location for that matter). The lotion feels silky on the skin and is enriched with Pro-Vitamin B5 and Vitamin E to protect the skin from aging and environmental pollutants. It provides a high-level of protection from both UVA and UVB rays and is ideal for individuals who are prone to wrinkles, sunburns, and pigmentation marks. It also offers a degree of protection from skin cancer. Alex Howard, a senior marketing coordinator at Thermalabs, has said that this product is now available online in the UK via [amazon.co.uk](http://amazon.co.uk).

### **Contact Information**

For more information contact Ron Hamud of Thermalabs (<http://www.thermalabs.com/home/>)

### **Keywords**

[Protectan sunscreen lotion](#)

[amazon.co.uk](http://amazon.co.uk)

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