

Glow2Go Now Available in the UK Market

Glow2Go self-tanning towelettes are now available in the UK market

September 26, 2017 (FPRC) -- Thermalabs has launched one of its most popular product, the Glow2Go self-tanning wipes, in the UK market. This comes at a time when the company is working to increase its market dominance outside its traditional American base. The firm has over the last few months made market inroads in Germany, Italy, Spain, and other European market regions. The move to launch Glow2Go in the UK market cements the company's resolve to establish itself as a global provider of cosmetics products.

Thermalabs is an American company that was established back in 2015. The firm started out manufacturing self-tanning lotions based on organic and natural ingredients. Thermalabs first-ever product, the Original Self Tanner, was a major hit in the market. The product was designed from a unique range of rare ingredients, including the likes of Aloe Vera, Shea Butter, Olive Oil and Japanese Green Tea. It was marketed as a reliable and fast-working product, delivering a beautiful tan in just four hours while most of the competition's products needed up to 6 hours to show results. Following a proper pre-launch campaign, Thermalabs managed to sell over 10,000 units of its initial release within just the first week.

Although headquartered in the United States (New York City), Thermalabs operates a number of production facilities in other parts of the world. The company's main production factory is in Galilee, Israel.

Over the last few years, Thermalabs has worked to diversify its product offering. This has seen the firm venture into other market areas, and establish respective sub-brands. Currently, Thermalabs operates a total of four sub-brands, namely Supremasea, Tent World, Organic Healthcare, and Thermalabs Air. Supremasea is the firm's sub-brand that manufactures quality skincare products based on Dead Sea salts. Tent World, on the other hand, manufactures beach and outdoor tents. Organic Healthcare is the company's division that was launched early last year. It manufactures health products based on 100% bio-organic ingredients. Thermalabs Air, the firm's last sub-brand, is in charge of creating airbrushing machines and accessories.

Thermalabs Glow2Go was the company's second-ever products. This is a pack of 20 disposable wipes that according to Thermalabs, sells at half the price but double the count of the competition. The tanning wipes were a brilliant product idea, as industry insiders have pointed out. The product was popular with people who wanted to get a quick tan while on the go. Unlike lotion-based tanners, it didn't need up to four hours to show results. Alex Howard, a senior marketing coordinator at Thermalabs, has said that users in the UK can now obtain this product online via Amazon.co.uk.

Contact Information

For more information contact Jimmie M. of Thermalabs (<http://www.thermalabs.com/home/>)

Keywords

[Glow2Go self-tanning wipes](#)
[self-tanning lotions](#)

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